

#visitsalzburg



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## *Walk of Modern Art Salzburg*

salz**u**rg

 **WÜRTH**

  
**SALZBURG**  
*Die Bühne der Welt*

# Mozart and Salzburg Festival

## The stage of the world



## BETWEEN TRADITIONAL AND MODERN

In Salzburg, music is in the air: Wolfgang Amadeus Mozart's life and work captivate visitors from around the globe. The Salzburg Festival is one of the most renowned celebrations of music worldwide. And the emotions evoked by "The Sound of Music" are as touching as ever. Meanwhile, the magical historical district, with its enticing shopping and dining opportunities, green oases and special events of every kind, casts an irresistible spell all its own.

### Brilliant compositions

Salzburg's venerable city center has long been a UNESCO World Heritage site, while the Getreidegasse is counted amongst the world's most charming shopping streets. But what is it precisely that gives this place an aura that verges on mythological: the forested city mountains, the grandiose fountains amid broad plazas, the Italian ambience, the Baroque towers or imposing Hohensalzburg Fortress, Mozart's Birthplace, Mirabell Gardens, the Festival District or those resplendent palaces? The fact is, each is an indispensable tile of the mosaic that gives Salzburg its eternal, iconic character.

### Breathe the culture

Around 4500 events make Salzburg a cultural mecca: Annual highlights include Mozart Week at the beginning of the year, the Easter and Whitsun Festivals, the Salzburg Festival in summertime, Salzburg Culture Days and a jazz festival in autumn along with numerous events during Christmas season and New Year's.

### Shopping however the mood takes you

The Salzburg historic district serves as a beautiful backdrop for shopping expeditions. Aside from the big-name labels, here you will also find international chain stores, owner-run boutiques, couture salons, jewelers, folkwear shops along with an array of traditional manufacturers.

### Delectable treats for body and soul

In Salzburg, good style and good food go hand-in-hand: Foodies never fail to be astonished by the wealth of gourmet restaurants, comfy inns, outdoor eateries and traditional coffeehouses. And at 11 breweries in and around the city, ingredients of exceptional quality are transformed into some of the finest beers imaginable.



## ART IN PUBLIC SPACES

Set aside some time to discover the 13 stations of this exceptional art and sculpture walk, with works by such acclaimed international artists as Anselm Kiefer, Markus Lüpertz, James Turrell, Tony Cragg, Christian Boltanski, Jaume Plensa and many more. The **Walk of Modern Art** leads you to some of the most stunning locations in Salzburg, but also to more secluded spots where you wouldn't necessarily expect to encounter a piece of art. All of the works are in the Salzburg historic district and within comfortable walking distance of one another.

The **Walk of Modern Art** was created within the framework of the 10-year "Art Project Salzburg", an initiative of the Salzburg Foundation. Every year from 2002 through 2010, a different artist was invited to conceive and bring to fruition a work intended for a specific public space in this World Heritage city.

In 2013, ownership and responsibility for all these artworks transferred to the international Würth Collection, with the objects now on permanent loan to the city of Salzburg. Since then, two more installations have been added to the Walk.

Each of the invited artists took a very different approach, though with a shared point of departure: an intensive examination of World Heritage City Salzburg. All of them visited Salzburg in advance of setting to work, exposing themselves to the city's history, culture and architecture, absorbing the atmosphere, allowing their ideas to mature, while at the same time searching for the perfect location in Salzburg. The answers they found to all their ponderings ultimately resulted in a walk of contemporary art quite unlike anything you are likely to encounter elsewhere in Europe. Through its compelling interpretation of modern art, it treats this tradition-loving festival city, its residents and guests, to exciting new impulses. It invites you to expose yourself to alternate points of view, search for answers, pose questions of your own and, in this way, approach Salzburg from divergent perspectives.





## Modern museums, contemporary art and new music

### The many facets of this UNESCO city

Salzburg is known worldwide as the idyllic city on the banks of the Salzach, with its Baroque silhouette and Hohensalzburg Fortress enthroned high above; home of Mozart, the Festival and those iconic nougat-and-marzipan pralines. But: there is indeed a different Salzburg, one that is one step removed from those spectacular achievements of “high culture”.

### Modern art in the city

One of the city’s biggest cultural institutions is its Museum of Modern Art, Museum der Moderne Salzburg, with two separate locations, one atop the Mönchsberg and the other in the Old Town (Rupertinum). The DomQuartier, the Salzburg Museum as well as exhibitions at Mozart’s Birthplace and the Mozart Residence all embrace modern museum concepts inside centuries-old walls. Around 50 galleries in the city make their own unique contributions to Salzburg’s cultural scene: Many have specialized in contemporary art, focusing on particular genres such as Pop Art, conceptual and media art.

### Extraordinary music experiences

Especially in recent years, a vibrant hip-hop and urban dance scene has also burgeoned in the city. Contemporary composers and productions have become integral elements of the **Salzburg Festival**. **Sommerszene** guarantees spectacular dance performances. The biannual **Aspekte Festival** has dedicated itself to establishing Salzburg as a place of encounter with New Music. Popular highlights in autumn include **Jazz & The City** and **Take the A-Train**.

### Showpieces of modern architecture

The cityscape of Salzburg has transformed unobtrusively, yet steadily in recent years. The Stadt: Bibliothek, Hangar-7, Unipark Nonntal, and the Paracelsusbad (public pool) are just some of the architectural projects that have gradually sprung up.

### Further information:

[www.creativeaustria.at](http://www.creativeaustria.at), [www.salzburg.info/creative-salzburg](http://www.salzburg.info/creative-salzburg)

## 1 *Anselm Kiefer / "A.E.I.O.U." 2002*

Würth Collection, Inv. 15606 | Furtwänglerpark

**A.E.I.O.U.** is a walk-in art installation containing several items that relate to one another – a wall inscription, a large-format painting strung with razor wire referencing a poem by Ingeborg Bachmann, and a shelf holding sixty volumes of books made of lead. The building itself was also constructed true to this German-Austrian artist's specifications: "I imagined the space to be in a kind of 'Sleeping Beauty' slumber, every viewer capable of awakening the work back to life ..."

The vowel sequence in the title was a symbolic device used by Emperor Friedrich III in reference to his secret imperialistic plans of 'Austria Est Imperare Orbi Universo'. To date, the device has prompted over 300 different interpretations. Now viewers are invited to make their own contributions.



© Salzburg Foundation / Franz Neumayr

## 2 *Marina Abramovic "Spirit of Mozart" 2004*

Würth Collection, Inv. 15608 | next to Staatsbrücke bridge

In **Spirit of Mozart**, Serbian performance and video artist Marina Abramovic created an interactive sculpture consisting of an ensemble of chairs made of stainless steel. A fifteen-meters-high chair is surrounded by eight further ones, which passers-by are encouraged to use. They are an invitation to sit quietly and contemplate at a location in town that is otherwise in constant commotion.

Here is what Marina Abramovic says about her work: "In the heart of Salzburg, bustling with activity, I wanted to create a place of contemplation and dedicate it to the spirit of Mozart. The spirit is something invisible, but if you erect a seat for it, the invisible becomes visible. Anyone who sits and thinks long enough will be able to enter into a connection with invisible forces."



© Salzburg Foundation / SN/Andreas Kolarik



### 3 **Markus Lüpertz** “Mozart – an homage” 2005

Würth Collection, Inv. 15609 | Ursulinenplatz

Markus Lüpertz has created a very personal homage to Mozart. His “Mozart” is neither a historical portrait nor a simple allegory. In the form of a 2.95 meters-high bronze figure, Lüpertz’s work combines a naked female torso with a bust of the composer, including his characteristic pigtail, standing with its weight on the back foot and serving as a sculptural counterpoint to St. Mark’s Church opposite. Evoking the genius as well as internal discord that marked Mozart’s life and work, the artist leaves his “Mozart” transfused with the contradiction between male and female, completion and fragmentation. Art critic Peter Iden points out that Lüpertz’s sculpture should be seen as a reflection of Mozart’s music and its impact, rather than of Mozart as a person. In this context, he refers to “the perils of free expression that art in any form represents and the threats it is subjected to”.



© Salzburg Foundation

### 4 **James Turrell /** “Blue Pearl – Skyspace” 2006

Würth Collection, Inv. 15610 | Mönchsberg

American artist James Turrell created his **Blue Pearl – Skyspace** on the Mönchsberg, with dimensions of 9.20 x 7.20 x 8.36 meters. It is a walk-in art space in the shape of an elliptical cylinder open to the sky at the top. This visible snapshot of the sky with its constantly changing hues becomes an integral part of the work itself.

**Blue Pearl – Skyspace** is especially compelling at dusk and dawn. The natural light becomes part of the architecture and has the visual impact of a trompe l’oeil. Shifting colors of artificial light further intensify the effect. Turrell’s installation practically sculpts the light itself. It confronts the viewer with a powerful visual interplay between nature, architecture and technology.



© Salzburg Foundation

## 5 *Stephan Balkenhol / “Sphaera” and “Woman in the Rock” 2007*

Würth Collection, Inv. 15611, 15612 |  
Kapitelplatz square and Toscaninihof

German artist Stephan Balkenhol created two sculptures, drawing the viewer’s eye to two different aspects of his capacity for sculptural expression, provoking confrontation and interpretation. The sculpture **Sphaera** on Kapitelplatz is about nine meters high. It represents a male figure on a golden sphere with a neutral expression. This man might well be ‘everyman’. The same neutrality is reflected in Balkenhol’s 140 cm-tall female counterpart, **Woman in the Rock**. Neither figure tells us its story. They appear to reflect everyday reality, yet remain emotionless and anonymous. Balkenhol’s art invokes a great range of interpretation. His sculptures move along the very thin line between recognition and doubt, proximity and distance.



© Salzburg Foundation / Manfred Spießinger



© Salzburg Foundation / TSG / Günther Reisinger

## 6 *Tony Cragg / “Caldera” 2008*

Würth Collection, Inv. 12137 | Makartplatz square

English sculptor Tony Cragg has installed an approximately 5 meters-high sculpture made of patinated bronze. Within its structures, the viewer can discern human outlines, which, depending on location and perspective, suddenly appear, interact spatially and then vanish just as quickly.

The title **Caldera** is a geological term denoting a volcanic crater. Here, the artist is exploring space and matter suffused with the energy and emotion unleashed by dramatic processes. And, not least, he is alluding to the bowl-like location of Salzburg itself. Tony Cragg conceives his work as a ‘mental landscape’, which can be experienced even inside the walkable cauldron.



## 7 Christian Boltanski / “Vanitas” 2009

Würth Collection, Inv. 15613 | Crypt Salzburg Cathedral

In the choir crypt of the late Romanesque Salzburg Cathedral, the French artist Christian Boltanski has installed a shadow play entitled **Vanitas**.

It comprises two parts, one sculptural, the other acoustic. On one wall the artist has mounted twelve delicately slender figures cut from sheet metal illuminated by candles. In the flickering light they cast shadows onto the wall, and the apse is filled with the revolving projection of a shadowy angel of death. At the same time, the sound of the looped recording of an automatic speaking-clock echoes through the room. The artist’s shadow play is a modern *Danse Macabre*, with time passing audibly as one observes it. Through his artistic intervention, Christian Boltanski has transformed the historical space into a site of mystery, uniting the spirituality of his art with the sacred aura of the church.



© Salzburg Foundation / Wolfgang Lienbacher

## 8 Jaume Plensa / “Awilda” 2010

Würth Collection, Inv. 14402 | Dietrichsruh

Catalan artist Jaume Plensa created his sculpture entitled **Awilda** for the Dietrichsruh at Salzburg University. This monumental five-meters-tall bust of the head of a young girl with Caribbean features is made of white Spanish marble.

The Dietrichsruh, an open square, bustling with activity, a meeting place for students from all over the world, provides the perfect setting for his rootless *Awilda*. Seemingly rising from the ground, the figure evokes closeness and distance in equal measure. It radiates preternatural tranquility and profound complexity. Plensa sculpted his work from 20 individual slabs of marble. This makes the head appear to oscillate and spiral upwards into the sky in a floating wave-like movement.



© Salzburg Foundation / Wolfgang Lienbacher



## 9 Erwin Wurm / “Gherkins” 2011

Würth Collection, Inv. 14933 | Furtwängler Park

Austrian artist Erwin Wurm has installed his work **Gurken** (gherkins) in Furtwänglerpark. By scaling his sculpture of five cucumbers arranged in a row up to human size and by creating the impression that the objects are growing out of the tarmac, Wurm transfuses ordinary objects with a personality all their own. By installing pickled cucumbers, the artist elevates a simple and popular object into a work of art.

For Erwin Wurm the essential point of reference is the human body in all its multifaceted individuality. He is fascinated by “the diversity of forms, which by virtue of their uniqueness are inexhaustible”. Wurm leaves his work open to interpretation, hovering as it does between critical irony and parody.



©TSC / Bryan Reinhart

## 10 Manfred Wakolbinger “Connection” 2011

Würth Collection, Inv. 14935 | Rudolfskai

Austrian artist Manfred Wakolbinger chose a location on Rudolfskai for his work **Connection**: Between the old city wall and the River Salzach, this site was originally nothing more than a patch of waste ground dominated by a very busy road.

Yet through Wakolbinger’s artistic intervention, it became a place you actually seek out. The artist conceives the space as a perfect stage for his eleven-meters-long stainless-steel sculpture, resonating with the cultural identity of the city, its curved form symbolizing the adjacent river. **Connection** truly reflects the relationship between interior and exterior in Wakolbinger’s works – in this case, the exterior representing the city of Salzburg, the interior the bustling life and people within.



©TSC / C. Brethögger

## 11 Brigitte Kowanz / “Beyond Recall” 2011

Würth Collection, Inv. 14934 | Staatsbrücke bridge

In her project entitled **Beyond Recall**, Austrian artist Brigitte Kowanz has erected semi-transparent mirror-faced cubes above the four bridgeheads of the Staatsbrücke. They contain neon-lit lettering in the artist’s own handwriting bearing the inscription **Beyond Recall**, Envision, Dedicated Secret, along with a text in memory of the hundreds of prisoners of war and forced laborers, who were compelled to work on construction of this bridge from 1941 until 1945 at great personal cost.

This memorial text is at the very core of her work. The functionality of the bridge merges with its history. The bridge connects with, and at the same time symbolizes the cruelties of the past. **Beyond Recall** warns us never to forget.



© Würth Collection / Foto: Christian Eder

## 12 Anselm Kiefer / “The Language of Birds” 2018/19

Würth Collection, Inv. 18166 | Chiemseehof

**The Language of the Birds** is a 4.2 meters tall and 1.8 meter wide artwork out of bronze, that stands on a heavy 7 tons pedestal. Majestic eagle’s wings rise from a monumental stack of books – almost as if they were guarding a treasure. Anselm Kiefer says that these wings are a sign that the knowledge hidden in books cannot be constrained merely to those pages.

This German artist, who today lives and works in France, often focuses on myths, creating **The Language of the Birds** as his personal interpretation of the writings of the French esoteric Fulcanelli.



© 2019 Würth Collection / Foto: Christian Eder



## 13 Gerhard Trieb / “berliner block” 2017

Würth Collection, Inv. 17284 | Mirabell Gardens

After pausing for a few years, the Walk of Modern Art expanded again in 2017 with the addition of the **berliner block**. The focal point of Austrian artist Gerhard Trieb’s work is the cube. Into his blocks, he cuts a right-angled linear network of varying widths and depths, finally turning to a chisel to add individual touches. What we are left with in the end is the intrinsic tension of the relief.

The **berliner block** in Salzburg is part of a sculptural cycle created from 1995 to 2005. The dimensions of this block, made from Krastal marble, are 99 x 88 x 88 centimeters. As such, it isn’t strictly speaking a cube per se, yet it still has the full impact of a geometrical shape, together with all of the associated implications.



©Julia Schrambeck

## Salzburg The art-stage of the world



## Art Room Würth Austria Guided tours offered by Salzburg Guides to select sculptures in German

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Dates: April to October,  
published online at [artroom.wuerth.at](http://artroom.wuerth.at)

Meeting point: 3 p.m., inner courtyard of  
Mozarteum University, Mirabellplatz 1

Duration: approx. 100 minutes, in all weather

Price: free

Registration: required at [artroom@wuerth.at](mailto:artroom@wuerth.at)  
T. +43 50 8242 0

Info: [artroom.wuerth.at](http://artroom.wuerth.at)

## Guided tour to each of the artworks in German or English

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Dates: every 1<sup>st</sup> Saturday of the month at 2 p.m.  
(register please) and by appointment

Meeting point: "Caldera" bronze sculpture by  
Tony Cragg on Makartplatz

Duration: approx. 2 hours

Price: on demand

Registration: Austriaguides, Inez Reichl-de Hoogh  
T. +43 664 4968011

Complete information and exact dates & times:  
[www.salzburg.info](http://www.salzburg.info)

## Individual guided tours to the art projects

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Dates: by phone appointment

Meeting point: "Caldera" bronze sculpture by  
Tony Cragg on Makartplatz

Duration: approx. 2 1/4 hours

Price: on demand

Registration: Dr. Hannele Schaber  
T. +43 662 841467

- 1 Anselm Kiefer / "A.E.I.O.U."
- 2 Marina Abramovic / "Spirit of Mozart"
- 3 Markus Lüpertz / "Mozart – an homage"
- 4 James Turrell / "Blue Pearl – Skyspace"
- 5 Stephan Balkenhol / "Sphaera" & "Woman in the Rock"
- 6 Tony Cragg / "Caldera"
- 7 Christian Boltanski / „Vanitas“
- 8 Jaume Plensa / „Awilda“
- 9 Erwin Wurm / „Gherkins“
- 10 Manfred Wakolbinger / „Connection“
- 11 Brigitte Kowanz / „Beyond Recall“
- 12 Anselm Kiefer / „The Language of Birds“
- 13 Gerhard Trieb / „berliner block“







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**Salzburg Foundation**  
[www.salzburgfoundation.at](http://www.salzburgfoundation.at)

**Museum der Moderne Salzburg  
Mönchsberg | Altstadt (Rupertinum)**  
[www.museumdermoderne.at](http://www.museumdermoderne.at)

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[www.salzburg.info/creative-salzburg](http://www.salzburg.info/creative-salzburg)

Here you will find complete details and information on the topic of Walk of Modern Art and Creative Salzburg.



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## TSG Tourismus Salzburg GmbH

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