

#visitsalzburg



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**Salzburg**

**Quality  
rooted in  
tradition**



Salzburger  
Konferenz- und  
Tagungsbüro



**SALZBURG**  
*Die Bühne der Welt*

## Living traditions in Salzburg city

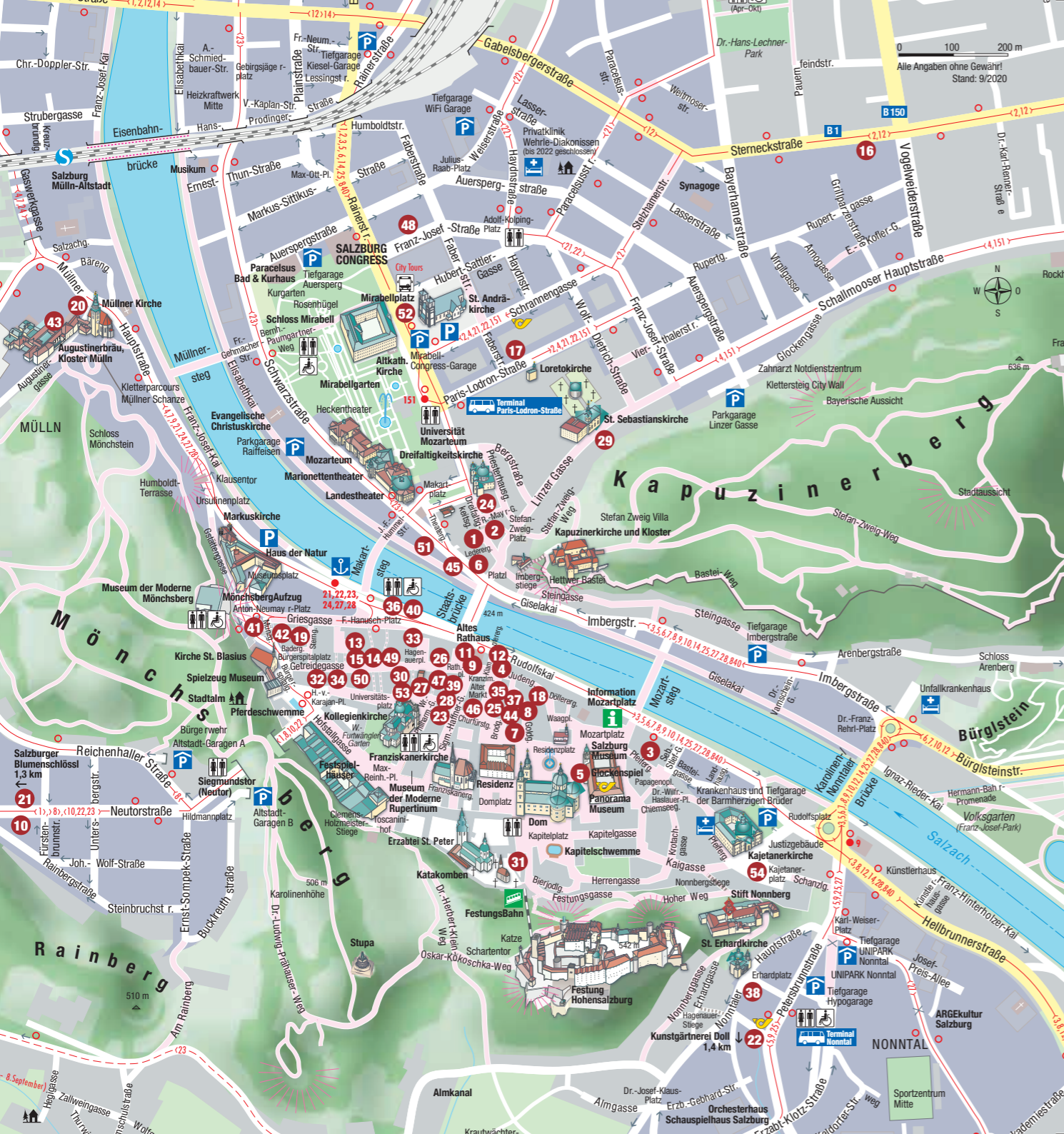
Salzburg has far more to offer than an impressive backdrop. Hidden behind the walls of countless charming buildings within the city are countless traditional shops, manufacturers and family businesses with deep historical roots. Craftsmanship and quality aren't merely alive and well in this city of Mozart, they are also highly esteemed. Which explains why you encounter so many traditional businesses in Salzburg where expertise has been handed down from one generation to the next. Salzburgers truly embrace the rich historic legacy of their city with pride.

In 1997, UNESCO added the Salzburg historic district to its World Cultural Heritage List. By doing so, it officially confirmed the impressive and quite extraordinary cultural and art-historical significance of the city of Mozart.

Immerse yourself in this exciting world of traditions that are preserved, nurtured and venerated. The businesses presented here are merely an excerpt, serving as examples of the harmony between traditional and modern, between old and new.

We wish you boundless enjoyment as you stroll, discover and shop!





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## *Folkwear, Fashion & Accessories*

One look at the streets of this city tells it all: Salzburg loves and lives for folkwear. This connection to traditional clothing is partly the result of centuries-old clothing businesses. With unmatched passion, Salzburg produces dirndl dresses and lederhosen, shoes and jewelry. As you walk through the city, you will immediately notice how popular and extraordinarily diverse the folk fashions are!

## 1 Lederhaus Schliesselberger

since 1820

**Living history in a centuries-old building on the right side of the historic district, where they have been manufacturing and selling leather goods since 1422.**

The house in the aptly named Lederergasse was once also the seat of the leatherworkers' guild, featuring a banquet hall richly decorated with frescoes that can still be visited to this day. The guild chest featuring a coat of arms and seal is also located here. The history of the Schliesselberger family at this location began in 1820, with Moritz Schliesselberger now representing the seventh generation of this family business. In the sales rooms, the family tradition lives on in many objects. Now as then, the old cash register continues to be used for small amounts, while the old safe still stands in the office. Today's product line includes a variety of bags of all kinds, with a particular focus on travel luggage. Our insider tip: their wide selection of shoelaces.



**Selection:** bags, small leather goods, briefcases, rucksacks, school bags, luggage, hides, leather, shoe accessories, shoelaces  
**Worth a look:** vaulted room with frescoes, stucco ceiling with the eye of God, historic guild chest with coat of arms and seal  
**Opening times:** Mon to Fri 8:30 a.m. – 6:00 p.m.,  
Sat 9:00 a.m. – 1:00 p.m.



## 2 Gürtelmacher Schliesselberger

since 1820

**What a family tradition! The success story from a former tannery to today's leather manufactory spans 200 years.**

This small shop at No.4 Dreifaltigkeitgasse, formerly part of a church vestry, provides a stylish setting. On the ground floor, you will find a selection of bags and belts, with a spiral marble staircase leading up to the first floor. The smell of leather here is irresistible, the realm of Wolfgang Schliesselberger with the main sales rooms and workshop. The business fits perfectly into these plank-floored old rooms, while historic small furniture pieces and appliances further attest to the rich tradition. Since the early 1990s, they have specialized in manufacturing belts. They still work with a 200-year-old guillotine cutter, while 400 types of leather in all different colors provide ample leeway for individual wishes.

**Selection:** belts of cow or calf leather, hip- and chain belts, a classic line of fine ladies' purses, belt pouches  
**Specialty:** custom-designed and -manufactured belts  
**Worth a look:** biggest marble slabs in a private house anywhere in the entire city  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m.,  
Sat 9:00 a.m. – 1:00 p.m.

LEDERHAUS SCHLIESELBERGER | Moritz Schliesselberger  
Lederergasse 5, 5020 Salzburg, Tel. +43/ 662 / 873182  
office@lederhaus.at, www.lederhaus.at

GÜRTELMACHER SCHLIESELBERGER GmbH | Wolfgang Schliesselberger  
Dreifaltigkeitgasse 4, 5020 Salzburg, Tel. +43/ 662 / 882280  
info@guertelmacher.at, www.guertelmacher.at

## 3 Maßschuhe Haderer

since 1900

The doors of this hidden-away shoe shop, a third-generation business run by Herbert Haderer, only open every Wednesday.

The actual workshop is located in Großmain close to Salzburg, while the shop stands in Pfeifergasse. They offer almost exclusively products from their own workshop that are made to order. A selection of accessories adds the finishing touches. Their absolute top sellers are hand-double-stitched Haferl shoes. "Schuhe Haderer" became very prominent in the 1950s, when the father of the current owner developed a new model of ski boot, a boot that carried Toni Sailer to 3 Olympic gold medals in 1956. Roughly 30 years prior to that, a German expedition had successfully explored the Himalayas in mountain boots from Haderer.



**Selection:** hand-manufactured men's and women's shoes  
**Specialties:** hand-double-stitched Haferl shoes

**Opening times:** Wed 10:00 a.m. – 6:00 p.m.

HADERER - WERKSTÄTTE FÜR FEINE MASSSCHUHE  
Herbert Haderer, Pfeifergasse 3, 5020 Salzburg  
Tel. +43/ 662 / 841473, haderer-schuhe@utanet.at



## 4 Juwelier Koppenwallner

since 1884

The reputation of the oldest jewelry shop in the city is based on masterful artistry and craftsmanship.

More than 130 years of experience in goldsmithing, passed down through the generations, has shaped the very special selection of this family business. They nurture old techniques to this day and, in some cases, still use tools and designs from the 18th century. Their own creations and special orders build upon this, though complemented by contemporary elements. Their products also highlight traditional gold- and silversmith work, their new and antique jewelry supplemented by silverware for the table and a wide array of silver accessories. As special gifts, we encounter christening coins and bridal cups, while high-quality holiday souvenirs include shot glasses with an elephant motif and silver hip flasks for fine schnapps.

**Selection:** antique-, gold-, folkwear- and silver jewelry, wedding rings, silver cutlery, silver accessories  
**Specialty:** manufacturer of one-off pieces

**Opening times:** Mon to Fri 9:30 a.m. – 6:00 p.m.,  
Sat 9:30 a.m. – 1:00 p.m.

ANTON KOPPENWALLNER  
Klampferergasse 2, 5020 Salzburg, Tel. +43/ 662 / 841298  
juwelier@koppenwallner.at, www.koppenwallner.at

## 5 Salzburger Heimatwerk

since 1946

Behind the historic arches of the Neue Residenz built between 1584 and 1601, the Salzburg Museum has been home to Salzburger Heimatwerk since 1946.

As an organizer of cultural events and also a business, the primary goal of Heimatwerk is to promote the folk culture of this region. This applies in particular to the preservation, nurturing and ongoing development of long-standing traditions including regional folk costumes, folk customs and craftsmanship. Their own in-house tailoring shop makes Dirndl dresses and folkwear by hand. Stylish hand-prints, silk, country linens, blue printed fabrics, leather clothing and exquisite designer goods can be purchased at Heimatwerk, as can crockery and culinary specialties. Exhibitions are regularly hosted in their historic vaulted cellars, while Salzburger Heimatwerk also organizes the famous Salzburg Advent Singing in the Grosses Festspielhaus.



- Selection:** Folk fashions for ladies, men and children, fabrics for Dirndls and folkwear, tailoring, arts & crafts, home design, Austrian culinary products, CDs & books
- Noteworthy:** ticket outlet for the famous Salzburg Advent Singing, displays of Nativity scenes, other special exhibitions
- Opening times:** Mon to Fri 10:00 a.m. – 6:00 p.m.,  
Sat 9:00 a.m. – 5:00 p.m.



## 6 Trachtenmoden Lanz

since 1922

Two years after the first “Jedermann” was performed at the newly founded Salzburg Festival, Modehaus Lanz quickly became an international synonym for the Austrian folkwear look.

Festival performers and Salzburg visitors were unable to resist the charm of these fashions, becoming worldwide ambassadors of this newly created style. As of 1925, Josef Lanz began further expanding the business and established a workshop, saddlemaker’s, shoemaker’s and dressmaking shop. In the mid-1930s, he opened the first Lanz branches in the USA. Now as then, the collections convince through exceptional tailoring, tradition and a modern wearability, equally appropriate for a trip to the country or a stylish visit to the festival. Best evidence for their worldwide acceptance: In English, the word “lanzy” was created as a perfect way to describe this fashion mix of tradition and innovation.

- Selection:** folkwear (jackets, skirts, Dirndl dresses, blouses, pants, sports jackets, vests, ...) from their own workshop, for ladies, men and children
- Specialty:** handwoven men’s jackets made of antique linen
- Branches:** Kinderboutique Rathausplatz, Maßwerkstätte Imbergstr. 5
- Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m.,  
Sat 9:00 a.m. – 5:00 p.m.

SALZBURGER HEIMATWERK | Neue Residenz, 5010 Salzburg  
Tel. +43/ 662 / 844110, sbg@heimatwerk.at  
www.salzburgerheimatwerk.at, www.salzburgeradventsinggen.at

TRACHTENMODEN LANZ | Familie Lanz  
Schwarzstraße 4, 5020 Salzburg, Tel. +43/ 662 / 874272  
office@lanztrachten.at, www.lanztrachten.at

## 7 Jahn-Markl Wildleder- bekleidung und Trachten

since 1408

The guild crests of tanners, leatherwear- and glove makers decorate this pretty shop which looks back on a more than 600-year history as the oldest tannery in Salzburg.

Over the centuries, ownership and the name changed several times before, in 1890, the only daughter of Georg Edelhard, the great-grandfather of today's owner, married master leatherwear and glove maker Johann Nepomuk Jahn. Whereas the focus used to be on armor and uniforms, and later on hunting clothes as well as English-style leather sporting fashions, the "Jahn-Markl" of today stands for exclusive leather- and folkwear, with hand embroidery and leather color "antique black" playing a prominent role. Items manufactured in-house include suede clothing, gloves, slippers, belts, hats, linen and loden folk costumes, blouses and shirts as well as hand-knitted socks and jackets. Customers will also find garments made of goat leather, purses and scarves from renowned labels.



**Selection:** clothing made of suede and goat leather, linen and loden, purses, belts, leather cushions, scarves, blouses, shirts  
**Specialties:** hand-knitted socks and jackets, leather underwear (chamois)  
**Opening times:** Mon to Fri 9:30 a.m. – 6:00 p.m.,  
Sat 9:30 a.m. – 3:00 p.m.



## 8 Hanna Trachten

since 1952

In former rooms of the archdiocese, Johanna Kurz, who had studied applied art in Vienna, opened her shop in 1952 and her creativity captured the spirit of the times to perfection.

"Hanna Trachten" is best known for its own fabric prints such as the Papageno, as well as the excellent fit of its Dirndls. The designing and tailoring are done in the workshop at the Bruderhof; with items custom-tailored on demand. The shop on Goldgasse offers complete folk outfits, their collections colorful and excitingly combined, with accessories ranging from knitted trinkets to wool fabrics. Now it is son Johannes, himself a master tailor and graduate of the folkwear program at the Annahof, and his wife Karin who run the business. The head designer is their daughter Constanze, who also sews for the Vienna Folk Costume Society in the Austrian capital and sketches designs for exclusive collections including international designers like Tommy Hilfiger.

**Selection:** Dirndl collection featuring their own fabric prints, aprons, blouses, accessories, folk costumes for children, lederhosen, shirts, vests, scarves, hats, blazers, sports jackets, suits, knitted jackets  
**Specialty:** shoes color-matched to the Dirndls  
**Opening times:** Mon to Fri 10:00 a.m. – 6:00 p.m.,  
Sat 10:00 a.m. – 5:00 p.m.

JAHN-MARKL | Gabriele Jenner  
Residenzplatz 3, 5020 Salzburg, Tel. +43/ 662 / 842610  
office@jahn-markl.at, www.jahn-markl.at

HANNA TRACHTEN | Familie Kurz  
Goldgasse 6, 5020 Salzburg, Tel. +43/ 662 / 840630  
kurz@hanna-trachten.at, www.hanna-trachten.at



## 9 Fachgeschäft August Sperrl

since 1564

The ambience of this attractive speciality store is enough to guarantee a charming shopping experience as customers search for finest undergarments and exquisite gloves.

Established back in 1564, this shop specializing in exclusive gloves, lingerie, bathing fashions and accessories, has been family-owned since 1799 – now in the sixth generation. Depending on what you are looking for, the “Sperrl” has two entrances: On Rathausplatz, you will find a fine selection of gloves tailored to the highest of standards, including those made of leather, lined with Cashmere or silk. On the Kranzmarkt just around the corner, we encounter delicate silks, satin and lace beneath a vaulted ceiling decorated with a golden lattice. In this magical setting, the focus is on seductive lingerie and swimwear by top European labels. The finishing touches are provided by stylish accessories.



**Selection:** high-quality gloves, accessories, lingerie and swimwear from exclusive international labels  
**Unique:** very appealing lingerie shop with white décor and a golden-lattice vaulted ceiling  
**Opening times:** Mon to Fri 9:00 a.m. – 6:30 p.m.,  
Sat 9:00 a.m. – 5:00 p.m.



## 10 Beurle – das Haus für Trachten

since 1949

Whether typical regional everyday folkwear, classic folk fashions for festive occasions or colorful bodiced dirndls – for 70 years, the name “Beurle” has stood for exclusive folk fashions.

A lovingly renovated small house on Neutorstrasse in the historic district serves as the magical stage for this tradition-rich manufacturer. Their own workshop produces beautiful handmade folk garments. A wide selection of off-the-rack Dirndls and folk costumes is just waiting to be discovered. Don't see exactly what you're looking for? No problem, a diverse selection of fabrics invites you to design your very own custom-tailored Dirndl. Finest hand embroidery and ruches make each piece unique. Matching accessories by regional Austrian manufacturers in high-quality materials complete the selection. Even the habits worn by the Benedictine monks of St. Peter's are made here.

**Selection:** Dirndls, everyday folk garments, formal folkwear, Dirndls for children, blouses, knit jackets, scarves, purses, shoes, accessories – all manufactured in-house; fabrics for folk costumes  
**Specialties:** custom-tailoring, bridal Dirndls, custom-tailored men's vests  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m.,  
Sat 10:00 a.m. – 4:00 p.m.

FACHGESCHÄFT AUGUST SPERRL | Mag. Wolfgang Metz  
Rathausplatz 1, 5020 Salzburg, Tel. +43/ 662 / 842289  
sperrl@aon.at

WERKSTÄTTE BEURLE | Marlene Stocker  
Neutorstraße 23, 5020 Salzburg, Tel. +43/ 662 / 843119  
info@beurletrachten-salzburg.com, www.beurletrachten-salzburg.com

## 11 Knopferlmayer

since 1758

**On the outside, an unremarkable shop on Rathausplatz, on the inside, a world of buttons and crafting utensils unlike anything you have ever seen.**

For more than 250 years now, the Mayer family have been ruling over this wondrous emporium: Countless neatly arranged rows of small boxes contain thousands upon thousands of buttons, more varied than anything you will find elsewhere in Austria or beyond. Whether for bedding or children's clothes, for folk costumes or trendy fashions, for elegant purposes or as decorative ornamentation – here, every wish is fulfilled, with the friendly ladies knowing precisely where to locate each and every button despite their vast stock. By the time you return to the cash register, you will feel like you have taken a journey back to the past. We can only hope this useful time machine stays around for many years to come.



**Selection:** enormous range of buttons, fashion paraphernalia, sewing, embroidery and knitting supplies  
**Specialty:** lace in numerous variations  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m.,  
Sat 9:00 a.m. – 4:30 p.m.



## 12 Hutmacher Zapf

since 1893

**The artisanal roots of the Zapf family can be traced back to the year 1523, while the now legendary milliner's in Werfen im Pongau was established in 1893.**

Finest craftsmanship is the trademark of the family business run by Theresia Bartolot, which acquired the prestigious, highly coveted title of "k.u.k.-Kammerlieferant" back in 1905. Countless awards, also international, such as the one received at the 1937 World Exhibition in Paris, would follow for the exquisite hats they manufactured from top-quality hair- and wool felt – now as then, in 15 separate work steps. At the original business in Werfen as well as the lovingly designed shop in the Salzburg historic district, in addition to the collection of ladies and men's hats we also encounter select accessories including scarves, purses and gloves. Exquisite fashionable hats by international manufacturers add the finishing touches.

**Selection:** handmade ladies' and men's hats  
**Specialties:** exclusive Zapf Classic and Zapf Equisite collections for ladies and men, hunting hats

**Opening times:** Mon to Fri 10:00 a.m. – 6:00 p.m.,  
Sat 10:00 a.m. – 5:00 p.m.

KNOPFERLMAYER | Veronika Stockinger  
Rathausplatz 1, 5020 Salzburg, Tel. +43/ 662 / 842263  
knopferlmayer@gmail.com, www.knopferlmayer.weebly.com

HUTMACHEREI ZAPF | Theresia Bartolot  
Klampferergasse 6, 5020 Salzburg, Tel. + 43/ 662 / 842703  
info@zapf.at, www.zapf.at



## *Artisanal Businesses*

Ear-catching job titles such as carpet weaver, umbrella maker, chandler and gingerbread baker whet your appetite to learn more about the intriguing world of traditional manufacturing. These artisans aren't merely producers - they are artists, philosophers and storytellers. A visit to these shops is like a short journey back in time, a journey on which you often pick up original and off-the-wall gift ideas!

### 13 Schlosserei Wieber

since 1415

Surrounded by the flagship stores of international luxury labels, this wonderful traditional metalworking workshop, with its secluded inner courtyard in the heart of the historic district, has survived the passage of time.

The unremarkable entryway at No. 28 Getreidegasse leads into a venerable building with vaulted ceilings, glass-roofed courtyard and marble plastering. The metalworker's craft has been practiced here masterfully since 1415, a legacy that Christian and Regina Wieber more than do justice to. Their daily routine is dominated by the demands of today's customer, though the Wiebers are in particularly high demand due to their historical artisanal know-how, attested to by the exhibit pieces displayed in the passageway to the courtyard. Whatever the Salzburg historic district demands in the way of metalwork, is in the best of hands here: Their program includes sensitive restoration work and new commissions that blend perfectly with the city backdrop, along with the manufacture of guild signs.



**Selection:** a wide variety of custom-ordered items, guild signs, window grilles, portals, gratings, balustrades, keys, old locks etc.  
**Specialties:** lock repairs of all kinds, restorations  
**Opening times:** Mon to Thu 7:30 a.m. – 5:00 p.m.,  
Fri 7:30 a.m. – 11:30 a.m.



### 14 Handweberei Weiss Teppichmanufaktur

since 1843

The great-grandfather of today's owner was a carpet- and linen weaver with a workshop on Getreidegasse and a retail space that was added more than 75 years ago.

To this day, nothing has changed. The interior of the shop, which features magnificent country furniture and an antique loom, radiates a truly magical atmosphere. The workshop, with old looms capable of producing carpets up to 400 cm in width, is well worth a visit. Their products include handwoven carpets, such as the herringbone carpet (a plain natural sheep's wool woven into a herringbone pattern, available in different colors) and the so-called "exclusive carpet" (by means of a special technique, single- or multiple-color wools are woven to produce an especially dense carpet).

**Selection:** handwoven carpets made of cotton, linen, sheep's wool, traditional patchwork rugs

**Specialty:** carpets manufactured to customers' individual wishes, workshop may be visited at any time

**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m.,  
Sat 10:00 a.m. – 2:00 p.m.

SCHLOSSEREI WIEBER | Familie Wieber  
Getreidegasse 28, 5020 Salzburg  
Tel. +43/ 662 / 845410, schlosserei@wieber.at

HANDWEBEREI WEISS / TEPPICHMANUFAKTUR  
Getreidegasse 18a, 5020 Salzburg  
Tel. +43/ 662 / 845487, office@handweberei.at, www.handweberei.at

## 15 Kirchtag

since 1903

The Kirchtag family has successfully preserved the masterful craftsmanship of the umbrella maker to this day, manufacturing in the heart of Getreidegasse stylish individual pieces for protection against sun and rain.

Established back in imperial times, this manufactory remains a bastion of exceptional quality. In a workshop beneath the roof of a centuries-old building, individual umbrellas are created through extraordinary craftsmanship and artistry. Umbrellas that can be matched to ties, to specific folk costumes, or as an accessory for weddings. The Porsche-Design umbrella became legendary, a limited edition of just 200 pieces. In addition, their product line includes garden- and sun umbrellas – for the home as well as the restaurant business – leather goods, suitcases, purses and gloves, as well as sticks that are not merely an aid to walking, but also a stylish complement to elegant clothing.



**Selection:** umbrellas made in-house, leather goods, suitcases, purses, walking sticks, gloves  
**Specialty:** repair workshop for umbrellas, fascinating 1000-year-old wall inside the shop  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m., Sat 9:00 a.m. – 5:00 p.m.



## 16 Nagy Lebkuchen- & Kerzenmanufaktur

since 1879

**A native of Hungary, Salzburg owes this manufactory to Ludwig Nagy, a business which – some 140 years later – is run by his heirs.**

Now as then, most of the products manufactured at this business on Sterneckstraße are made purely by hand. The drawing and pouring of candles, as well as dipping them in the widest variety of colors, demands countless skillful sleights of hand. In conclusion, they are decorated with wax motifs and the wax reliefs are painted. A special highlight of this tradition-rich gingerbread and candle business is their Salzburg-style “Wax Baby Jesus”, hand-painted wax candles incorporating old motifs, along with candles for christenings and weddings (with individual dedications). Furthermore, they fulfill special wishes of all kinds. You simply must try at least one of their roughly 40 different types of honey gingerbread, all of which are based on old recipes.

**Products:** manufactured in-house: candles of all kinds (incl. for christenings, weddings, decoration, mourning), honey gingerbread, matching candle stands, incense, gifts  
**Specialty:** custom orders, inscriptions  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m., Sat 9:00 a.m. – 1:00 p.m.

KIRCHTAG GmbH | Fam. Alois Kirchtag  
Getreidegasse 22, 5020 Salzburg, Tel. +43/ 662 / 841310  
office@kirchtag.com, www.kirchtag.com

NAGY LEBKUCHEN- & KERZENMANUFAKTUR GmbH & CoKG  
Familie Svoboda-Nagy, Sterneckstraße 22, 5020 Salzburg  
Tel. +43/ 662 / 874740, office@nagy.at, www.nagy.at

### 17 *Geigenbau Svatek*

since 1988

**In a city of music like Salzburg, a master instrument maker with the reputation and skills of a Peter Svatek will always play “first fiddle”.**

Since the violin conquered the world of music back in the 16th century, the master violin maker has always enjoyed a very special reputation. In his workshop located in the Andräviertel district of Salzburg, Peter Svatek has dedicated himself with extraordinary passion to this traditional form of craftsmanship. He responded to his calling relatively late in life, at age 28, learning the requisite skills from scratch. Since then, he has been building and restoring string instruments, with his customers journeying to Salzburg from around the world. Musicians don't only value his sensitive manufacture of masterpieces painstakingly crafted from a variety of woods including maple, spruce and ebony, but also the professional, personal consultation they receive from this avid music lover who has turned his dream into a profession.



**Services:** building, repair, trade and rental of string instruments  
**Specialty:** tone optimization of string instruments, assistance for children in search of an appropriate violin  
**Opening times:** Tue 9:00 a.m. – 4:00 p.m.,  
Wed and Thu 9:00 a.m. – 5:00 p.m.,  
Fri 9:00 a.m. – 3:00 p.m., also by appointment

GEIGENBAU SVATEK | Peter Svatek  
Paris-Lodron-Str. 5, 5020 Salzburg, Tel. +43/ 662 / 882261  
geigenbausvatek@gmx.at, www.geigenbau-svatek.at



### 18 *Holzschneiderei Kopfberger*

since 1965

**The angel sitting on a star, playing the flute and an oversized edelweiss on the stone building facade are the visible symbols of this exceptional specialty business.**

If you are hunting for artistic wooden pieces with an Alpine touch as a souvenir of your Salzburg visit, this is where your search comes to an end. For more than 50 years, woodcarvings have been the central theme of a wide product selection from carefully selected suppliers and carvers. And despite the very high standards, the prices are reasonable. A very vibrant part of Kopfberger's is the regional crèche tradition, with individual pieces available for purchase. Visitors discover decorative non-religious sculptures as well as angels, saints, madonnas and, last but not least, artistically manufactured crosses, along with a wide range of accessories, original keychain pendants and even timepieces in custom-designed wooden cases.

**Selection:** woodcarvings, ceramics, silver accessories, Christmas decorations, beer mugs, pewter reliefs

**Specialties:** in addition to Alpine carvings, original cuckoo clocks and celestial figures

**Opening times:** Mon to Sat 9:45 a.m. – 6:00 p.m.

HOLZSCHNITZEREI KOPFBERGER | Dr. Sigrid Rainer  
Judengasse 14, 5020 Salzburg, Tel. +43/ 662 / 845636  
office@kopfberger.at, www.holzschneidereien-kopfberger.at

### 19 **Lackner Antiquitäten**

since 1894

**Lathes have been turning and artisanal crafts sold for generations here in the Badergäßchen between Getreidegasse and Griesgasse.**

The customers come from around the world, because Gertraud Lackner and her son Johannes have earned an international reputation for their antiques and Alpine furniture, pieces that even adorn homes in America and Asia. It is impossible to imagine a greater joy than browsing the wonderful arts & crafts that have been found inside their main shop in the heart of the Salzburg historic district for more than 120 years. From decorative objects made of pewter and copper, to all kinds of turned and carved items as well as ornamental Christmas pieces, artfully made crèche figures as well as impressive chest sets. The cuckoo clocks come directly from manufacturers in the Black Forest, represented in a colorful selection second to none in all of Austria.



**Selection:** Alpine furniture, arts & crafts  
**Specialty:** Salzburg's biggest collection of cuckoo clocks  
[www.cuckooCLOCKS.shop](http://www.cuckooCLOCKS.shop)  
**Opening times:** Mon to Fri 10:00 a.m. – 6:00 p.m.,  
Sat 10:00 a.m. – 4:00 p.m.



### 20 **Uhrmachermeister Albert Gilli**

since 1989

**With an area of barely 80 m<sup>2</sup>, this small workshop in the Mülln district of Salzburg is one of the most prominent addresses Austria-wide for the restoration of antique clocks.**

At this workshop on the way up to the Mönchsberg, the Gilli family is able to get practically every clock ticking again. Literally everything resounds with their passion for this wonderful and tradition-rich profession, timepieces wherever you look, and an atmosphere that keeps to a beat all its own. Together with his wife Ulrike, a trained sculptor, and son Albert Jr., Albert Gilli has brought countless historic masterpieces of clockmaking back to life. So it is that visitors will discover many an antique piece from bygone days, in some cases over 300 years old. Missing or damaged components, whether from the mechanism or case, can be expertly restored or replicated true to the original in-house.

**Services:** restoration and repair of antique clocks

**Noteworthy:** Albert Gilli Jr. also runs the "Gillis One Room-Bar" at No. 11 Imbergstraße

**Opening times:** Mon to Thu 9:00 a.m. – noon and 1:00 – 5:00 p.m.,  
Fri 9:00 a.m. – noon

LACKNER ANTIQUITÄTEN | Gertraud und Johannes Lackner  
Badergäßchen 2, 5020 Salzburg, Tel. +43/ 662 / 84 23 85  
[office@woodart.at](mailto:office@woodart.at), [www.woodart.at](http://www.woodart.at)

UHRMACHERMEISTER ALBERT GILLI | Familie Gilli  
Müllner Hauptstraße 17, 5020 Salzburg, Tel. +43/ 662 / 435400  
[office@gilli.at](mailto:office@gilli.at), [www.gilli.at](http://www.gilli.at)

### 21 *Salzburger Blumenschlössl*

since 1957

**A romantic building as the backdrop for unique arrangements of artificial flowers impossible to tell apart from the natural originals.**

In 1983, the Salzburger Blumenschlössl opened its doors in a green setting within the city, a jewel of the art of flower arranging. Here, on more than 400 m<sup>2</sup>, shoppers discover colorful variety and the widest spectrum of styles imaginable. Claudia Wonnebauer-Renzl and Christina Renzl continue their parents' tradition of transforming artificial flowers into ornaments of nature that are as magical as they are timeless. This profession demands a high degree of creativity, skill, dexterity and a true sensitivity for color, form and materials. A typical Salzburg souvenir is a fragrant herbal bouquet consisting of cinnamon, nutmeg, ginger, star anise, cloves as well as handmade Bouillon flowers and pearls.



**Selection:** natural-looking artificial trees and plants, arrangements of silk flowers, Easter and Christmas decorations, herb and bridal bouquets, hotel, home, table and object decorations, stylish gifts and accessories  
**Branches:** Salzburger Blumenbinder, Goldgasse 16  
Feinerlei Conceptstore, Sigmund Haffnergasse 6  
**Specialty:** consultation, full service, flexible realization of individual design ideas  
**Opening hours:** Mon to Fri 8:30 a.m. – noon and 1:00 – 5:30 p.m., Sat by appointment

SALZBURGER BLUMENSCHLÖSSL | Fam. Renzl  
Eichetstr. 9-11, 5020 Salzburg, Tel. +43/ 662 / 83 23 570  
office@blumenschloessl.com, www.blumenschloessl.com



### 22 *Kunstgärtnerei Doll*

since 1929

**More than just a garden shop, almost an institution like the Salzburg Festival, and a popular gathering spot for celebrities and artists for decades.**

Great-grandfather Franz Doll began designing gardens in Vienna back in 1883, before the family moved to Salzburg in 1929, putting down roots in Nonntal. Today, this original location with its tropical palm house is the floral centerpiece of the family business with more than 3500 m<sup>2</sup> of floor space. In an area bathed in natural lighting, visitors can marvel at flowers in the widest variety of arrangements as well as furniture, flowerpots and a full range of accessories. Directly opposite, guests are greeted by the aptly named "Vis-à-Vis", a coffeehouse with the atmosphere of a living room. The Doll is also internationally renowned for its floral home and garden designs, weddings and festivities of every kind and, last but not least, as floral decorator for the Vienna Opera Ball for the past 20 years.

**Services:** cut flowers, bouquets and arrangements, garden and home accessories

**Specialty:** custom floral designs for businesses and private homes as well as events of every kind

**Opening hours:** Mon to Sat 8:00 a.m. – 6:30 p.m., Sun and hols. 9:00 a.m. – 4:00 p.m.

KUNSTGÄRTNEREI DOLL | Jörg und Carolin Doll  
Nonntaler Hauptstr. 79, 5020 Salzburg, Tel. +43/ 662 / 821829  
office@doll-salzburg.at, www.doll-salzburg.at



## *Books & Music*

Where, if not here? Salzburg is the music capital of Austria. Aside from numerous cultural events such as the Salzburg Festival, Kulturtage and Advent Singing, the city of Mozart also gives visitors countless opportunities to sift through music shops and bookstores. No wonder, since the list of famous conductors, composers, literary figures and authors who spent at least part of their life in Salzburg, is a long one.



### 23 *Buchhandlung Höllrigl*

since 1594

**Almost miraculously, Austria's oldest bookshop – the second oldest in the German-speaking world – has successfully managed to preserve its original character.**

A shop designed for browsing, with a competent, well-read team of employees and an atmosphere that radiates soothing calm, not just because of the nostalgic setting: original vaulted ceilings, artistic ceiling frescoes, a painting of Prince Archbishop Wolf Dietrich (the man who reshaped Salzburg at the end of the 16<sup>th</sup> century), as well as a spiral staircase. The selection is diverse, including general literature as well as books with a focus on Salzburg, while students from nearby universities are also in excellent hands. One room is dedicated to travel literature, while space is also provided for the natural sciences, gardening, music, health, art and much more. The range of audiobooks on different topics is also remarkable.



- Selection:** many books with a Salzburg theme, course literature for students (history, languages, law), books in English, travel section, audiobooks, general literature
- Highlight:** wide selection of special offers in their branch "Höllrigl Restseller" right next door
- Opening times:** Mon to Fri 9:00 a.m. – 1:30 p.m., Sat 9:00 a.m. – 6:00 p.m.



### 24 *Rupertus Buchhandlung*

since 1937

**This distinguished bookstore is also a focal point of the Salzburg cultural scene, dedicated to casting a spotlight on literature within a general cultural context.**

Established in the late 1930s and remaining in family hands until 2005, it was originally located on Linzer Gasse, before moving into its current striking corner building next to the Church of the Holy Trinity. The building belongs to the seminary of the archdiocese and, like the church, was built by Fischer von Erlach in the year 1700. The store collection of books represents all facets of literature – from prose to poetry, though with a focus on contemporary works. Much space is also devoted to specialty literature including languages, psychology, philosophy and theology. In four separate rooms, you can roam their full spectrum of literature and place your trust in the outstanding expertise of their employees.

- Selection:** poetry, novels, detective stories, specialized literature, books about Salzburg, religion, literature in foreign languages, children's and youth literature, advice, travel books, audiobooks
- Specialties:** book-related services, webshop, free delivery, close cooperation with the Literaturhaus and Literaturfest Salzburg
- Opening times:** Mon to Fri 9:00 a.m. – 6:30 p.m., Sat 9:00 a.m. – 5:00 p.m.

BUCHHANDLUNG HÖLLRIGL GmbH  
Sigmund-Haffner-Gasse 10, 5020 Salzburg  
Tel. +43/ 662 / 841146, office@hoellrigl.co.at

RUPTERTUS BUCHHANDLUNG | Klaus Seuffer-Wasserthal  
Dreifaltigkeitgasse 12, 5020 Salzburg, Tel. +43/ 662 / 878733  
info@rupertusbuch.at, www.rupertusbuch.at

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## Health Products

It would appear to be the legacy of Paracelsus that has given Salzburg such an active interest in health and healing. It was back in 1591 that the currently oldest pharmacy in the city was opened. Teas, salves, natural cosmetics and homeopathic remedies, in some cases home-produced, can be found in the numerous pharmacies, drugstores and health food shops of Salzburg.



### 25 *Alte Fürst-Erbischofliche Hofapotheke*

since 1591

With its more than 425-year history, the “Alte Hofapotheke” is the oldest still existing pharmacy in Salzburg, located at No. 6 Alter Markt since 1903.

The rococo décor from 1777 is a unique jewel from the time when Wolfgang Amadeus Mozart still lived in Salzburg. In 1923, the grandfather of the current owner purchased a share of the Hofapotheke, of which this ninth-generation family of pharmacists has had sole ownership since 1936. The reseda-green and mallow-pink shelves don't merely serve as decoration, they are also stands for historical pharmacists' vessels made of porcelain; in some cases, still containing homemade products. House specialties include lozenges, specialty teas, a marigold salve as well as all kinds of drops, tinctures, syrups, ointments, creams and soft soaps. One insider tip is their Spanish digestive herbal tea based on an old recipe.



**Selection:** teas, pastilles and salves produced in-house, incense capsules, Salzburg stomach tonic, bitters, homeopathic products, salts, cosmetics

**Noteworthy:** old prescription table, mortars and vessels from the 18<sup>th</sup> century, painted window shutters

**Opening hours:** Mon to Fri 8:00 a.m. – 6:00 p.m., Sat 8:00 a.m. – noon



### 26 *Apotheke “Zum Goldenen Biber”*

since 1608

Located on Getreidegasse for more than 400 years, not only is it one of the oldest pharmacies in Austria, with original Jugendstil decor from 1900, it is an icon for art and design fans.

In the carvings on the furniture as well as in the pictures and window glass, you constantly rediscover the poppy as a symbol. Towards the back of the pharmacy, you will encounter an old fountain typical of many around the city. Reinhard Handel runs the Biber-Apotheke, tenth-generation family-owned since 1713. He has learned to live with the magnificent old furnishings, even though they are not always practical in daily life. But preserving them is a priority for him, since they represent tradition and identity. In this extraordinary setting, today's visitors come across a combination of old and new healing practices, with many products, including capsules and salves, manufactured in-house.

**Selection:** tea blends, capsules and salves produced in-house, full range of pharmacy products

**Specialty:** authentic salve made from marigold petals

**Opening times:** Mon to Fri 8:00 a.m. – 6:00 p.m., Sat 8:00 a.m. – noon

ALTE FÜRST-ERBISCHÖFL. HOFAPOTHEKE | Mag. pharm. Marina Gaertner  
Alter Markt 6, 5020 Salzburg, Tel. +43/ 662 / 843623  
salzburg@hofapotheke.at, www.hofapotheke.at

APOTHEKE ZUM GOLDENEN BIBER | Mag. Reinhard Handel  
Getreidegasse 4, 5020 Salzburg, Tel. +43/ 662 / 843134  
biberapotheke@aon.at, www.biberapotheke.at

## 27 Mayreder-Winzer Reformhaus

since 1993

When Fritz Mayreder founded his health shop, the future boom in organics was still on nobody's radar, though "naturally pure foods", as written above the entrance door, were always a topic.

The shop is housed in a building in the historic district dating back to 1380, right on pulsating Universitätsplatz, which became a market square in 1857. The interior décor dates back to when it was first opened, though the product line has grown immensely in the meantime. A more modern element is the big counter with an extensive selection of dried fruits and nuts sold loose. This includes specialties such as light-walnut halves or roasted hazelnuts, bread seasonings and dried mangos without added sugar. Right next to that, fresh fruit and vegetable juices by the glass. If you are looking for wholegrain or gluten-free products, you will find what you are looking for, as you will top-quality natural cosmetics and natural hair dyes.



**Selection:** teas, herbal blends, juices, Hildegard von Bingen products, full range of dry goods, oils, jams  
**Highlight:** juice bar with carrot juice, seabuckthorn juice etc.  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m.,  
 Sat 9:00 a.m. – 3:00 p.m.

MAYREDER-WINZER REFORMHAUS | Fritz Mayreder  
 Universitätsplatz 13, 5020 Salzburg  
 Tel. +43/ 662 / 843129



E.A.T. Trade GmbH – Salzburg Salz  
 Wiener-Philharmoniker-Gasse 3  
 5020 Salzburg / Austria

+43 662 848079

office@salzburg-salz.at  
 www.salzburg-salz.at

Since 2007 we feel obligated to carry on with the long tradition of our homeland and we committed ourselves to the trading with salt.

The premise at **Wiener-Philharmoniker-Gasse 3** is not only impressive with its captivating ambience and the back-lit wall made of salt bricks, which is visually reminiscent of reddish marble with a delicate glitter through the salt crystals.

Also the extensive range of products—which in addition to international table salts primarily includes **local natural rock salt** and **in-house seasoning salt mixtures** as well as exclusive and high-quality salt products—make gourmet's hearts beat faster.

Regionality is very important. In addition to working with local suppliers, manufacturers and the spice specialists of Salzburg, **Salzburg Salz** created in 2017 an extraordinary composition with the chocolate manufacturer **Berger Feinste Coniserie** in Lofer: the first **Austrian chocolate bars with rock salt**.



Salt and exclusive salt products from Salzburg are not only original, but also excellent gifts in context of the naming of our city.

**We are looking forward to your visit.**





## *Practicalities*

Those small things that transport us back to our childhood or cause us to chuckle quietly to ourselves have a charm all their own. Many traditional Salzburg businesses are small and inconspicuous yet are home, for example, to find tobacco products or curious household goods. So, if you are looking for something very special or a unique gift, this is the right place for you.

### 28 *Tabaktrafik Ritzerbogen*

since 1811

**This tiny shop in a passageway close to the Grünmarkt is home to one of the finest product selections for cigar and pipe smokers.**

The arched Ritzerbogen passageway is an architectural city jewel in its own right. Over time, an entrance for carriages was transformed into business premises in miniature, where legendary Johanna Maria Sedelmaier (1811 - 1853) would eventually relocate her tobacconist's. This had stood in a wooden hut just around the corner, making a name for itself as an unusual meeting place for the literary world. On an area of barely five square meters as well as in two humidors, passionate smokers discover their own personal paradise. In addition to the usual tobacco products along with newspapers, magazines and bus tickets, you will find everything for pipe smokers as well as an exquisite array of top-quality cigars. The selection from Cuba, Nicaragua, Italy and the Dominican Republic is simply fantastic.



- Selection:** cigars, pipes, tobacco pouches, cases, pipe bags, smoking accessories
- Highlight:** giant humidor that is a true treasure chamber for fans of Cuban cigars
- Opening times:** Mon to Sat 8:00 a.m. - 6:00 p.m.

TABAKTRAFIK RITZERBOGEN | Klaus Niederhuber  
Sigmund-Haffner-Gasse 10/Ritzerbogen, 5020 Salzburg  
T. +43/ 662 / 841736



### 29 *Zur Küchenfee*

since 1929

**A fairytale location, indeed, for those in search of helpful products for everyday life. A curious paradise that also carries household objects you might have thought had long since disappeared completely.**

The Küchenfee (literally "Kitchen Fairy") has done business in the so-called "Französisches Hutterhaus" since 1929. Erhard Rothbart currently runs this traditional purveyor of all kinds of kitchen items. Some of their oldest regular customers actually shopped here as little kids with their mothers! "We have almost everything" is the claim, and beyond a doubt, the selection on four floors is incredible - from kitchen pans, iron skillets and porcelain, to meat grinders, poppy mills and paraphernalia for preserves. Many people turn to the Küchenfee with special wishes, well knowing that they are highly likely to find what they need. Numerous suppliers ensure the extraordinary selection in stock, while they also ship to customers around the globe.

- Selection:** Swedish cast-iron pans, pressure cookers, "Lilienporzellan", cutlery, household aids, baking accessories, enamel kitchenware by Riess, decorative pieces by Goebel (e.g. cats by Rosina Wachtmeister)
- Services:** repairs to pressure cookers, knife grinding, online shop
- Opening times:** Mon to Fri 9:30 a.m. - 12:30 p.m. and 1:30 - 6:00 p.m., Sat 10:00 a.m. - 1:00 p.m.

ZUR KÜCHENFEE | Erhard Rothbart  
Linzer Gasse 56, 5020 Salzburg, Tel. +43/ 662 / 884552  
office@kuechen-fee.at, www.kuechen-fee.at



## *Discover the world of beer.*

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## *Culinary*

Every Salzburg visitor knows that the city has a lot to offer culinarily. Shop for bread, cheese, fish and schnapps in the perfect setting. One very special highlight is Stiftsbäckerei St. Peter from the 12<sup>th</sup> century. Here, fragrant breads and airy brioches are still baked in a wood-fired oven. And best of all: The flour is milled fresh! After all, the way to a person's love for a city can sometimes also be through their stomach!



## 30 R. F. Azwanger

since 1656

The R. F. Azwanger business was established in 1656. Their selection now comprises more than 5000 items, including spirits, sparkling wine, Champagne as well as domestic and international wines.

In addition to Austrian chocolates, jams, vinegars, oils and coffees, they also carry deli products from Italy, France and Spain.

**Azwanger also at the Grünmarkt!** This traditional business is returning to its roots, now offering at a second location an array of fresh products, fine wines and full selection of beverages to enjoy on site; also to take home with you if you prefer, of course.



- Selection:** spirits, wines, specialty vinegars, jams, hand-dipped chocolates etc.
- Highlight:** fine products from Austrian manufacturers as souvenirs
- Opening times:** Mon to Fri 10:00 a.m. – 6:00 p.m.,  
Sat, Sun and hols. 10:00 a.m. – 4:00 p.m.



## 31 Stiftsbäckerei St. Peter

since the 12<sup>th</sup> century

The sourdough bread tastes delicious and the backdrop is like a movie set – no wonder that this bakery is a very special city landmark.

The first written documentation of Salzburg's oldest bakery right next to mystical St. Peter's Cemetery dates from the 12<sup>th</sup> century. Back then, a tunnel for the Almkanal was dug through the Mönchsberg in order to supply the city with drinking water. Right where the canal flows out of the mountain, the abbey built a small grain mill and established the bakery which stands at that same location to this day – known as Stiftsbäckerei St. Peter. Beneath vaulted ceilings, it is a relic of far-distant times, while the popular "wood-oven bread" so popular with regular customers - made from a pure natural sourdough – is still baked in the original wood-burning oven. Other classics include mini brioches and so-called Vintschgerl.

- Selection:** Original St. Peter's "Holzofenbrot", various bread rolls
- Highlight:** Right next to the bakery entrance, a mill wheel replicated true to the original was rebuilt on the Almkanal
- Opening times:** Mon + Tue 8:00 a.m. – 5:30 p.m.,  
Thu + Fri 7:00 a.m. – 5:30 p.m.,  
Sat 7:00 a.m. – 1:00 p.m., Wed closed

R. F. AZWANGER | Fam. Kopp  
Getreidegasse 15, 5020 Salzburg, Tel. +43/ 662 / 843394,  
info@azwanger.at, www.shop.azwanger.at, www.azwanger.at

STIFTSBÄCKEREI ST. PETER | Franz Grabmer  
Kapitelplatz 8, 5020 Salzburg, Tel. +43/ 662 / 847898,  
stiftsbaeckerei@aon.at, www.stiftsbaeckerei.at

## 32 Sporer Likör & Punschmanufaktur

since 1903

In the narrowest building on Getreidegasse, built in 1407, the Sporer is a Salzburg institution both as a popular gathering spot as well as a liqueur and punch manufactory.

In the confines of the former brandy tavern of their great-grandfather, the Sporer family serve a wide selection of distillates and their own products out of over 100-year-old wooden barrels, including 22 different liqueurs in various flavors, all made in-house. Sporer classics based on old family recipes include the »house blend«, a fine herbal liqueur and their original orange punch made true to great-grandma's recipe from 1927. All spirits and a full range of top wines can be enjoyed while standing out on Getreidegasse, in the entranceway and in the tiny, rustic backroom. Shooting stars in their product line include vermouth, gin, lemon liqueur and berry punch – all homemade, of course.



**Selection:** liqueurs, wines, international spirits (brandy, whiskey, rum, cognac etc.)  
**Specialties:** in-house products (liqueurs, semi-sweet herbal bitters, gin, orange punch, Christmas punch, schnapps such as walnut, pine etc.); manufactured at No. 22 Michael-Walz-Gasse 22: sold direct Mon–Fri 9 a.m. – 12:30 p.m. and 2 – 6 p.m.  
**Opening times:** Mon to Fri 9:30 a.m. – 7:00 p.m., Sat 8:30 a.m. – 5:00 p.m.



## 33 Kaslöchl

since 1892

Just a few steps from Mozart's Birthplace, cheese lovers discover their own small corner of culinary heaven in this tiny shop under the archway.

Space is definitely in short supply behind this glazed white wooden door where, depending on the season, they offer a fantastic selection of 120 to 150 types of cheese (many organic) from Austria, France, Italy and Spain, making it virtually impossible to know where to begin. If you shop here, take your time, since extensive consultation and free samples also reflect the high standards by which Günther and Barbara Soukup have been running the "Kaslöchl" for more than 20 years. It isn't only holidaymakers who benefit from their expertise, sharing as they do their personal insights into often lesser-known producers who are steadily increasing their quality. Finishing touches are provided by a small selection of hams and salamis along with other gourmet items and wines.

**Products:** 120 to 150 different cheeses, ham, salami, deli foods  
**Highlight:** Insiders order a cheese platter to sample at a standing table next to the entrance  
**Opening times:** Mon to Fri 9:00 a.m. – 6:00 p.m., Sat 8:00 a.m. – 1:00 p.m.

SPORER Likör & Punschmanufaktur | Fam. Sporer  
 Getreidegasse 39, 5020 Salzburg, Tel. +43/ 662 / 845431  
 office@sporer.at, www.sporer.at

KASLÖCHL | Günther und Barbara Soukup  
 Hagenauerplatz 2, 5020 Salzburg, Tel. +43/ 662 / 844100  
 office@kasloechl.at, www.kasloechl.at

## 34 *Balkan-Grill*

since 1950

Hidden in one of the prettiest “through-houses” between Getreidegasse and Pferdeschwemme is the “Bosna” sausage stand with almost cult status.

The “Bosna” prepared here is a kind of hotdog enjoyed while standing. To be more precise, it is a grilled pork sausage placed between two slices of white bread together with onions, fresh parsley as well as a very secret blend of seasonings. The “Bosna” came to Salzburg almost 60 years ago, where it was not only adopted, but also rechristened so that no one would notice its original Bulgarian name. It has long since become an Austria-wide classic and the original in Salzburg has even found its way into tour guides for Asian guests. No wonder that numerous Far Eastern visitors can also be seen in the colorful mix of people queuing up at the tiny window counter in the courtyard.



- Selection:** Bosna in different variations (e.g. original: onion, parsley, seasonings or onion, ketchup, seasonings or mustard etc.)
- Highlight:** This window business in an inner courtyard is one-of-a-kind.
- Opening times:** Mon to Fri 11:00 a.m. – 7:00 p.m.,  
Sat 11:00 a.m. – 5:00 p.m.,  
July to December Sun 4:00 p.m. – 8:00 p.m.

BALKAN-GRILL  
Getreidegasse 33 (through-house), 5020 Salzburg  
Tel. +43/ 662 / 841483



## 35 *Confiserie Josef Holzermayr*

since 1865

**An idyllic small shop for sweet-tooths of all ages with nostalgic product display cases beneath historic vaulted ceilings.**

Even 150 years ago, the specialty confections created by Josef Holzermayr from Werfen were exciting visitors to country fairs and farmers’ markets. So much so, in fact, that Archduke Franz Ferdinand appointed them as official suppliers to the imperial court. “Chocolate for enjoyment” was always the motto of the founder of this business. In 1913, in addition to the gingerbread and confectionery shop in Werfen, Josef Holzermayr opened one on Alter Markt (as a replacement for the shop on Mozartplatz which had closed in 1912), where time appears to have stood still ever since. A wealth of delicious treats brings a gleam to the eyes, not only of children, while a wide selection of chocolatey Christmas tree ornaments also appear during Advent.

- Selection:** wide variety of creamy pralines, boxes of chocolates, freshly made chocolate, bonbons (sugar candy, French caramels etc.)
- Specialty:** Mozartkugel online shop
- Opening hours:** Mon to Sat 9:00 a.m. – 6:00 p.m.,  
Sun 10:00 a.m. – 5:00 p.m.

SCHOKOLADEN- UND CONFISERIEFACHGESCHÄFT JOSEF HOLZERMAYR  
Gabriele Truschner, Alter Markt 7, 5020 Salzburg  
Tel. +43/ 662 / 842365, office@holzermayr.at, www.holzermayr.at

## 36 *Fisch Krieg*

since 1935

**This historically listed architectural jewel from the 1920s is one of the most popular addresses for fish fans.**

Built by the city government in 1926 and leased out to two fish merchants, Hans Krieg took over one of the two original stores in 1935 and the other in 1941, remodeling them into larger single premises. In 1995, the grandson of the founder rehabbed the business, though committed to preserving the building's authentic character. In order to keep the chestnut trees, they even developed a special roof construction. The fresh saltwater fish come primarily from the northeast Atlantic or, depending on the species, from the Mediterranean; the freshwater fish is from Austria. In addition to the fish counter, freshly prepared snacks made exclusively from fresh fish have also become an essential offer of the business.



- Selection:** salt- and freshwater fish, smoked fish, pickled fish, homemade herring salads, jellied fish
- Highlight:** kitchen serving fish soup, fish patties, fish skewers, paella, grilled fish, squid, diverse salads, traditional potato salad
- Opening times:** Mon to Fri 8:30 a.m. – 6:30 p.m., Sat 8:30 a.m. – 1:00 p.m.



## 37 *Bäckerei Holztrattner*

since 1350

**In contrast to the hustle and bustle of the Alter Markt, Brod-gasse is an oasis of tranquility. This charming bakery and snack stop has been hidden away here since 1350.**

In addition to breads, Vintschgerln and small rolls, their mouthwatering Topfengolatschen, pastry confections made of short-crust pastry and seasonal fruit breads also enjoy an excellent reputation. Their daily lunch specials, for which only a single table was originally provided, are particularly popular. Now there are three. The throng of guests, including students and businesspeople, remains as colorful as ever. In addition to a daily soup, they also offer a main dish such as lasagna, schnitzel, pasta or a stroganoff. Eva Holztrattner discovers inspiration for new specialties in Italy, as evidenced by her wonderful grissini, which you should definitely take home with you.

- Selection:** variety of breads (40 different types of dough), rolls, croissants, grissini, pastries
- Highlight:** homemade lunch menu
- Branches:** No. 8 Schanzlgasse and No. 1 Rathausplatz
- Opening times:** Mon to Fri 6:30 a.m. – 6:00 p.m., Sat 6:30 a.m. to 12 noon

FISCH KRIEG OHG  
Ferdinand-Hanusch-Platz 4, 5020 Salzburg  
Tel. +43/ 662 / 843732, office@fisch-krieg.at, www.fisch-krieg.at

BÄCKEREI HOLZTRATTNER | Familie Holztrattner  
Brodgasse 9, 5020 Salzburg, Tel. +43/ 662 / 84 16 82  
baeckerei.holztrattner@aon.at

## 38 Feinkost Stocker

since 1894

At the foot of Nonnberg Convent, the historic building ensemble of the Nonnberg district, including one of the oldest butcher's shops in Salzburg, presses up against the side of the Festungsberg.

Right across from St. Erhard's Church, the Stocker family ran this butcher's for around 120 years, a popular destination with fans of good food who appreciated their locally sourced selection, including meat and sausage products that reflected their commitment to appropriate animal husbandry and respectful approaches to processing. Since 2014, master butcher Ioan Nascu has continued this tradition, supplemented by delectable items from Italy including prosciutto from San Daniele, bacon from Merano and "Podere Cadassa" sausage products from the Parma region. One typical Austrian specialty is beef tartare made from tenderloin sourced from the Kronberger organic cattle farm in Mauerkirchen. Finishing touches are provided by Austrian wines and proesso from Valdobbiadene.



## 39 Fleischerei Erlach

since 1931

Third-generation family-run, this butcher's is a culinary fixture of the historic district and a highly recommended address for visitors in the mood for a snack.

Since 1995, the Erlach family has been committed to sustainability and high quality-criteria that are applicable now more than ever, proud owners of "Salzburg's First Organic Butcher's". Located on Sigmund-Haffner-Gasse, this business is a draw for locals not least because of its outstanding selection of meats and sausages, as well as fine kitchen-ready dishes based on traditional recipes. This small shop is also very popular as a place for small snacks enjoyed at a narrow standing-table by the wall, their not-to-be-missed house specialties including Leberkäse, jellied meat as well as hand-carved ham.



**Selection:** meats and sausages from Austria and Italy, T-bone steaks, wines

**Specialty:** small dishes and lunches (also vegetarian), evening sausage stand on Alter Markt

**Opening times:** Mon to Fri 7:30 a.m. – 6:00 p.m.

**Selection:** meats, sausages and hams, jellied meats, Leberkäse, blood sausage, liver dumplings

**Specialties:** kitchen-ready meals, in-house snacks

**Opening times:** Mon to Fri 8:00 a.m. – 6:00 p.m.

FEINKOST STOCKER | Ioan Nascu  
Nonntaler Hauptstraße 19, 5020 Salzburg, Tel. +43/ 662 / 843791  
nascu@feinkost-stocker.at, www.feinkost-stocker.at

ERLACH GmbH | Fam. Wolfgang Erlach  
Sigmund-Haffner-Gasse 8, 5020 Salzburg  
Tel. +43/ 662 / 843355, erlach@sbg.at

## 40 *Salzburger Würstelkönigin*

since 1951

**A charming tradition: Every evening, this mobile sausage stand located on Hanuschplatz next to Makartsteg bridge becomes a gathering spot for hungry night owls.**

Right next to the “love padlocks” on the bridge railing, the Würstelkönigin has remained true to the people of Salzburg – here at this same location next to the bus stop since 1971. Generations of locals have met here to recharge their batteries for the long night ahead with sausage and beer. Every day year-round, with the onset of evening this unique Salzburg homage to the world of sausage sparks back to life. A colorful mixture of people uses this as the launch pad for their visits to the bars and dance clubs, as sustenance in between, or as a “nightcap” before grabbing the last bus home. Faced with such a wide selection of gluten- and/or lactose-free sausages produced in Austria, the decision is never easy. Incidentally, their curry and chilly sauces are both homemade.



**Products:** cheese kransky, cheese-kransky hotdogs, Debreziner, frankfurters, frankfurter hotdogs, Burenwurst, Waldviertler, Pusta Krainer, Munich-style weisswurst, fresh (mild) weisswurst, “Die Spezielle”  
**Specialty:** “Scharfe Lange” with a beef and pork filling, mildly smoked, bread roll with warm roast pork  
**Opening times:** Mon to Thu 7:00 p.m. – 3:00 a.m., Fri and Sat 8:00 p.m. – 5:00 a.m., Sun 7:00 p.m. – 1:00 a.m.



## 41 *Bäckerei Ursprunger*

since 1429

**This bakery was already baking bread even before Christopher Columbus happened across America in 1492.**

The world has changed a lot in more than 500 years, but not so this little shop where Siegfried Ursprunger has been filling the shelves with fragrant bread and rolls since 2016. All handmade according to traditional recipes, using pure spring water and finely ground flour. The tiny, ancient shop window in the stout building facade, along with the medieval marble-topped shop counter is a popular photo motif, the former bakery behind it serving as a sales area with a few tables for coffee breaks. The Topfengolatsche made from short-crust pastry is a must. Ursprunger bakery goods can be obtained at five other branches as well as on Thursdays at the Salzburger Schranne market and daily at the Grünmarkt.

**Selection:** breads and rolls, salt breadsticks, Topfengolatsche and farm-style bread with a crispy crust  
**Highlight:** coffee tables for a quick coffee or snack break  
**Opening times:** Mon to Fri 6:30 a.m. – 6 p.m., Sat 9:00 a.m. – 5:00 p.m.

SALZBURGER WÜRSTELKÖNIGIN | Richard Taxer  
 Ferdinand-Hanusch-Platz, 5020 Salzburg  
 info@sbg-wuerstelkoenigin.at, www.sbg-wuerstelkoenigin.at

BÄCKEREI URSPRUNGER | Siegfried Ursprunger  
 Main store: Lerchenstr. 58, 5020 Salzburg, Tel. +43/ 662 / 662175-0  
 Branches: Gstättengasse 4, 5020 Salzburg, Tel. +43/ 662 / 840528  
 Auerspergstraße 53, 5020 Salzburg, Tel. +43/ 662 / 871350

## 42 Altstadt-Confiserie

since 1960

**Sweet-tooths are unable to help themselves in this paradise of confectionery residing in the heart of the historic district inside one of the rare architectural monuments of the late 1950s.**

Let's begin with the best: Because everything is manufactured exclusively for the Confiserie, you don't encounter large-scale industrial packaging and you can buy everything even in the smallest quantities. Which is wonderful considering they produce around 1000 different pralines and 60 kinds of chocolate every year. The pralines with a wide selection of fillings are very much the flagship of this business, however – depending on the season – natural gelées and exquisite nugget specialties also take their rightful place. Joined before Easter by rabbits, before Christmas by Saint Nicks and Krampuses – all handmade and hand-wrapped. Classic sweet Christmas decorations include fondants for wrapping and the legendary Dew Drops made of fruit gelées.



**Selection:** patisserie-quality handmade pralines and confections  
**Specialties:** sweet Easter and Christmas decorations, gentlemen's truffles with 77% cocoa

**Opening times:** Mon to Fri 10:00 a.m. – 6:00 p.m.,  
Sat 10:00 a.m. – 5:00 p.m.

ALTSTADT-CONFISERIE | Maria Nikic  
Münzgasse 2, 5020 Salzburg, Tel. +43/ 662 / 843243  
altstadt-confiserie@gmx.at



## 43 Augustiner Bräu Mülln

since 1621

**Austria's biggest brewery inn, with a magnificent chestnut-tree-shaded beer garden and historic indoor lounges, is probably the most pleasant historically listed ensemble in all of Salzburg.**

Brewing began with the Augustinian monks, while the Benedictines have successfully continued their work to this day. From wooden barrels to stoneware tankards – the specialty beers handcrafted in their own traditionally operated brewery are still served in heavy beer mugs, with guests able to go fetch their beer for themselves if they prefer. Culinary specialties are offered at food stands in the "Schmankerl-Gang", including daikon radish, sausage and cheese platters, grilled foods, smoked fish and much more. If you wish, you can bring along your own snacks to consume in the beer garden or one of the painstakingly restored original dining rooms. The newer Abt Nicolaus Hall, the former marble hall of Salzburg Main Station, impresses with its very special flair and historical charm.

**Selection:** Augustiner Bier from wooden barrels, different food stands

**Noteworthy:** Continuing an old tradition, guests are welcome to bring their own snacks (except drinks); guided brewery tours

**Opening times:** Mon to Fri 3:00 – 11:00 p.m.,  
Sat, Sun and hols. 2:30 – 11:00 p.m.

AUGUSTINER BRÄU KLOSTER MÜLLN  
Lindhofstr. 7, 5020 Salzburg, T. +43/ 662 / 431246  
info@augustinerbier.at, www.augustinerbier.at



## *Coffeehouses*

Austrians love their coffee and its rich tradition. A cup of coffee (be that a Melange, Einspänner or Kleiner Brauner) and a delicious pastry confection symbolize the very essence of Gemütlichkeit. Café Fürst is impossible to resist, if only because of their original Mozartkugel pralines. And at Café Tomaselli, generally deemed the oldest coffeehouse in Austria, the tuxedo-clad waiters and the “Cake Ladies” whisk you away on a fairytale journey back in time.



## 44 *Café-Konditorei Fürst*

since 1884

1890, when Salzburg confectioner Paul Fürst first wrapped a marzipan center in pistachio and nougat before dipping it in a chocolate coating, was the year the Original Mozartkugel was born.

He chose the name to express his reverence for "Salzburg's greatest son", who was not quite as popular back then as he is now. 15 years later, it won him the gold medal at the Paris World Exhibition, assuring its global success. Just as back then, the Fürst "Original Salzburger Mozartkugel" continues to be made by hand with elaborate attention to every detail, bearing practically no similarity to its industrial counterparts. Their main business premises are a café-pâtisserie on Brodgasse, which first opened in 1884, with the terrace looking out on Alter Markt. A perfect place to enjoy the Salzburg atmosphere as you partake in delicious tortes, strudels, pralines as well as coffee and ice-cream specialties from their own pâtisserie.



- Selection:** classic Austrian coffeehouse culture, traditional desserts e.g. Sacher Torte, Dobos Torte, Esterhazy Torte
- Highlights:** homemade pralines such as "Original Salzburger Mozartkugel", Bach Würfel, Wolf-Dietrich-Block,
- Branches:** Mirabellplatz 5, their pralines are also sold at No.47 Getreidgasse and inside the Ritzerbogen/Sigmund-Haffner-Gasse
- Opening times:** Mon to Sat 8:00 a.m. – 8:00 p.m.,  
Sun & hols. 9:00 a.m. – 8:00 p.m.

CAFÉ-KONDITIONEIR FÜRST | Fam. Fürst  
Brodgasse 13, 5020 Salzburg, Tel. +43/ 662 / 843759-0  
cafe@fuerst.cc, www.original-mozartkugel.com



## 45 *Café Bazar*

since 1882

**This venerable traditional café next to the River Salzach has always been a meeting place for famous artists, musicians and actors – from Hugo von Hofmannsthal, Stefan Zweig and Max Reinhardt to Marlene Dietrich and Romy Schneider.**

Chandeliers sparkle from the ceiling and, together with the wood paneling and marble tables, radiate the flair of Austrian coffeehouse culture. Through the picture windows and from the tree-shaded terrace, guests are treated to magnificent postcard views of the historic district. Egg dishes, muesli, croissants and specialties such as poultry pâté are served for breakfast beginning at 7:30 a.m. Throughout the day, the locals gather to discuss the latest news as they sip on their coffee and nibble on a crescent roll. Lunch consists of a daily special including soup and a main course. Until early evening, you can choose between coffee & cake or a selection of heartier dishes.

- Selection:** Bazar-Melange (filter coffee with milk and whipped cream), coffee Maria Theresia (with Grand Marnier), hot ginger drink, creamy strudel with custard, orange-truffle torte, poppyseed buns etc., rotating daily lunch specials as well as savory dishes
- Noteworthy:** wide selection of daily newspapers and magazines
- Opening times:** Mon to Sat 7:30 a.m. – 7:30 p.m.,  
Sun, hols. 9:00 a.m. – 6 p.m.;  
in festival season: daily from 7:30 a.m. – midnight

CAFÉ BAZAR | Fam. Brandstätter  
Schwarzstraße 3, 5020 Salzburg, Tel. +43/ 662 / 874278  
info@cafe-bazar.at, www.cafe-bazar.at

## 46 *Café Tomaselli*

since 1700

**Café Tomaselli in the heart of the historic district is one of the most renowned European coffeehouses. No other café in Austria looks back on such a long history.**

Family-owned to this day, it stylishly reflects more than 300 years of the classic Austrian coffeehouse tradition. Magnificent inlaid wood paneling decorates the walls. Together with the marble tabletops, silver trays, iconic newspaper racks and – last but not least – waiters in tuxedos, guests are transported back to the “good old days”. Highly recommended in summer, in addition to the popular balcony with fantastic views of the bustling Alter Markt, is the “Kiosk” built in 1860, an atmospheric coffeehouse garden beneath the shade of chestnut trees. Every day, there are roughly 40 homemade pastry confections to choose from, carried out to guests on big trays by the “Cake Ladies”.



**Selection:** coffees such as Einspänner and Melange Esterhazy, as well as cakes including Dobostorte, apple-, cheese- and berry strudels, strawberry desserts, Salzburger Nockerl slices, walnut-filled croissants

**Specialties:** the Cake Ladies, a selection of egg dishes

**Opening times:** Mon to Sat 7:00 a.m. – 7:00 p.m.,  
Sun and hols. 8:00 a.m. – 7 p.m.,  
festival season until 9:00 p.m.



## 47 *Konditorei Schatz*

since 1877

**The interior decor of this miniature pastry shop located in the through-house between Getreidegasse and Universitätsplatz is every bit as nostalgic as the building facade. Here, a true master of the confectioner’s art conjures up an array of sweet temptations.**

Somehow, everything here is suggestive of a doll’s house from bygone days: small tables squeezed one next to another, satin-covered chairs, floral wallpaper and glass display cases filled with tortes, cakes and cookies, along with Wolfgang Amadeus Mozart providing unobtrusive background music in keeping with the scene. Though the café is small, the selection definitely is not. Raspberry soufflé, “Rigo-Jansci” (chocolatey cubes with a layer of cream), a chocolate-poppysseed torte, Swabian apple torte and cherry rolls are just a few of the numerous classics produced by master confectioner Erich Winkler. Other traditional baked goods are produced on a seasonal basis – including a horse-chestnut torte, gingerbread Saint Nicks, chocolate Easter bunnies and sweet decorations for the Christmas tree.

**Selection:** Papageno Torte, Traunkirchner Torte, raspberry soufflés, cherry rolls, cream slices, Rigo-Jansci, apple-, cheese- and cherry strudels, danishes

**Highlights:** house specialties “to go” including cookies, meringue tarts and “kisses”, coconut kisses as well as cheese breadsticks and cheesy bread morsels

**Opening times:** Mon 9:00 a.m. – 5:00 p.m., Tue to Fri 9:00 a.m. – 6:00 p.m., Sat 8:00 a.m. – 5:00 p.m.

Café TOMASELLI | Elisabeth Aigner, Univ.-Doz. Dr. Florian Tomaselli  
Alter Markt 9, 5020 Salzburg, Tel. +43/ 662 / 844488  
office@tomaselli.at, www.tomaselli.at

KONDITIONEIREI SCHATZ | Fam. Winkler  
Getreidegasse 3, 5020 Salzburg, Tel. +43/ 662 / 842792  
schatz-konditorei@sbg.at, www.schatz-konditorei.at

# Coffeehouses

## 48 *Café Wernbacher by Didi Maier*

since 1952

**“all faces are welcome” - with these words, this “traditional café reloaded” at No. 5 Franz-Josef-Straße in the Andräviertel quarter of Salzburg welcomes its guests.**

Where once Romy Schneider and Curd Jürgens enjoyed Salzburg coffee specialties, we now discover an innovative meeting place in the heart of the Salzburg Andräviertel, where regulars and aficionados of this city are treated to unique cuisine as well as a special ambience. Breakfast a'la BAKERY, a classic club sandwich and goulash soup are complemented by an exceptional caesar salad, unforgettable truffle pasta, moules frites or fresh escargots. Didi Maier's homemade lemonades Verby, Holly, Blissly etc. surprise with their natural freshness. Select wines, gin and international cocktail variants complete the selection at the new Wernbacher by Didi Maier.



**Specialties:** caesar salad, breakfast a'la BAKERY  
**Highlight:** homemade lemonades

**Opening times:** Mon to Sat from 8:00 a.m.  
breakfast until 11.30 a.m., bistro menu from 11.30 a.m.



## 49 *Café Mozart*

since 1922

**In the bel étage above the Getreidegasse, the “Mozart” looks back on a storied history and, after more than 10 years, has once again tapped into its traditional roots.**

It was given its resonant name back in 1922 by Ambros and Alois Crozzoli, though the history of this coffeehouse extends much farther back. An original guild sign at the entrance points the way up a steep staircase (a lift is also available) to the café itself, which, back in the 1930s, was a popular gathering spot for literary figures and musicians. Decades later, it was home to the legendary Mozart Chess Club and then, beginning in the 1970s, the “Mozart” once again became a vibrant event locale for literature and the smaller-scale performing arts, hosting numerous prominent guests. After a less-than-glorious 12-year hiatus as a clothing store, the café was revived in 2006 true to its original style.

**Selection:** breakfast, diverse specialty coffees, pastries, Austrian desserts and savory daily specials, Salzburger Nockerl

**Highlight:** several times a year “Literature at Café Mozart”

**Opening times:** Mon to Sat 8:00 a.m. – 9:00 p.m.,  
Sun 9:00 a.m. – 9 p.m.

WERNBACHER BY DIDI MAIER  
Franz-Josef-Straße 5, 5020 Salzburg, Tel. +43/ 662 / 881099  
wernbacher@didimaier.com, www.didimaier.at/de/wernbacher

CAFÉ MOZART | Kurt Ranzenberger  
Getreidegasse 22, 5020 Salzburg, T. +43/ 662 / 843958  
info@cafemozartsalzburg.at, www.cafemozartsalzburg.at

# Coffeehouses

## 50 **Café Getreidegasse**

since 1873

**A cozy refuge which – in the midst of pulsating Getreidegasse – is hidden inconspicuously behind the facade of a historic building.**

The second-oldest coffeehouse in Salzburg has successfully withstood all passing fads. A charming old-fashioned café, complete with a peaceful atmosphere and a delectable selection of homemade pastries to accompany your coffee. Cafetier Bernhard Mittermayer is also quite the expert when it comes to seasonal strudels, from classics such as apple and cheese, to apricot, plum, rhubarb and poppyseed. If your preference is something more savory, the vegetable strudel is certain to catch your attention. In the warm season, they offer 16 flavors of homemade ice cream, while winter is time for their “Grandfather’s Punch”, made from an old secret recipe that includes tea, wine, oranges and various spices. Their cookie assortments are a popular souvenir at Christmastime.



**Selection:** all kinds of pastries and small savory dishes, homemade ice cream during the warm season  
**Highlight:** secluded guest garden in the through-house between Getreidegasse and Universitätsplatz  
**Opening times:** Mon to Sat 9:00 a.m. – 8:00 p.m., Sun 10:00 a.m. – 8:00 p.m.

CAFÉ GETREIDEGASSE | Bernhard Mittermayer  
Getreidegasse 27, 5020 Salzburg, Tel. +43/ 662 / 841150



## 51 **Café Sacher**

since 1866

**Bold red upholstery and white sanded varnish provide the backdrop for this iconic representative of traditional Austrian coffee-house culture, in one of Austria’s most famous grand hotels.**

Photos of famous personalities decorate the walls and impressively reflect the reputation of this café as a meeting place for the international world. That said, the Sacher is by no means a stiff institution and far more a pleasant café in which you can feel and enjoy the essence of Salzburg. Also including, naturally, numerous sweet temptations, most prominent of which is the original Sacher Torte, with an original coffee specialty known as the “Pharisäer” – with rum and a dab of whipped cream on top – that is definitely worth giving a try. A plate of Salzburger Nockerl is a treat to be enjoyed with a partner, whereas, if savory is “your thing”, we suggest ordering Sacher Würstl. The terrace is an enchanting place, looking out across the River Salzach towards the historic district and Hohen-salzburg Fortress.

**Selection:** coffee, tea and cake specialties, savory Austrian dishes  
**Highlight:** original Sacher Torte  
**Opening times:** daily 7:30 a.m. – 10:30 p.m.

CAFÉ SACHER SALZBURG  
Schwarzstraße 5-7, 5020 Salzburg, T. +43/ 662 / 88977 – 2384,  
salzburg@sacher.com, www.sacher.com

# Markets

Fans of good food come across exquisite culinary specialties at Salzburg's markets. Fresh regional fruits and vegetables, meat, poultry, cheese and fish, pastries and fresh bread – here, organic really means organic! Every Thursday morning, for example, Salzburg locals gather at the "Schranne" in front of the Andräkirche. A popular farmers' market where regional foods have been offered since 1906. We invite you to discover this festival of delectation for yourself!



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## 52 Schranne

since 1906

**Once a week, the square surrounding the Andräkirche is transformed into a land of milk & honey, offering an abundance of seasonal products and irresistible opportunities for a quick snack.**

This weekly market of country products is actually one of the biggest markets in Austria. Beginning at 5 o'clock in the morning, you will discover a virtually boundless selection of regional specialties. The roughly 200 merchants hail from Salzburg, Upper Austria and neighboring Bavaria, guaranteeing exceptional freshness and quality. The name "Schranne" derives from the former city grain depot which, as of 1788, was housed in the Schranne buildings. In 1906, the Salzburg city council officially designated the Schranne a weekly market. In the 1920s, direct marketing of rural produce from surrounding areas began to flourish. The importance of the Schranne is apparent to anyone who attempts to obtain a license for their own market stand: In general, you have to wait up to 10 years until one is granted.



**Selection:** farm products of all kinds, seasonal floral decorations, palm bushes, Advent wreaths  
**Highlights:** fish soup, rotisserie chicken and sausage stands serving typical Salzburg snacks.  
**Opening times:** every Thursday 5:00 a.m. – 1:00 p.m., if Thursday is a public holiday, the market is held on Wednesday.

## 53 Grünmarkt

since 1857

The Grünmarkt has been held on Universitätsplatz since 1857. Here, in the shadow of Collegiate Church and in the middle of the pedestrian zone, visitors and locals find fresh goods and souvenirs. Salzburgers love the friendly atmosphere and local produce. On Saturdays, Wiener-Philharmoniker-Gasse is also transformed into part of the market, further expanding the opportunities for shoppers. On these days, a visit to the market is a must for all Salzburg fans, with the locals sporting their finest folk fashions as they philosophize accompanied by fried chicken and potato salad.

**Specialties:** farm products, bread, rolls, meat and processed foods, fruit, vegetables, spirits  
**Opening times:** Mon to Fri 7:00 a.m. – 7:00 p.m., Sat 6:00 a.m. – 3:00 p.m., on Advent Saturdays 6:00 a.m. – 7:00 p.m.



## 54 Organic Farmers' Market Kajetanerplatz

ca. since 1980

For more than 20 years, the popular Salzburg organic farmers' market was held on Papageno-Platz, before it relocated in 2011 to Kajetanerplatz. In a zone with practically no vehicle traffic, this is an ideal gathering spot for fans of organic goods. Whether cheese, baked items, vegetables or meat – the top-notch organic quality makes this small Friday market a true culinary mecca.



**Selection:** organic butcher's, organic cheesery, organic vegetables, organic bakery  
**Highlight:** Salzburg's first organic farmers' market  
**Opening times:** every Friday 8:00 a.m. – 12:30 p.m.



## City Taverns

Traditional tavern-style eateries and watering holes play a big role in Salzburg. They grant insights into the identity of this land and its people. Here, the menu invites you to explore an irresistible selection of hearty Austrian delicacies such as Frittatensuppe and the iconic schnitzel. Furnishings are generally rustic in character. Stucco ceilings, tile stoves and wood paneling provide for the typical Austrian warmth. Have we whet your appetite for a visit to one of Salzburg's city taverns? If so, you will find additional information online at: [www.salzburg.info/wirtshaeuser](http://www.salzburg.info/wirtshaeuser)

## 55 ALTER FUCHS

Das Stadtwirtshaus - traditional yet out-of-the-box.  
Linzer Gasse 47-49, Tel. +43/ 662 / 882022, [www.alterfuchs.at](http://www.alterfuchs.at)

## 56 ANDREAS HOFER WEINSTUBE

A living tradition for over 100 years.  
Steingasse 65, Tel. +43/ 662 / 872769, [www.dieweinstube.at](http://www.dieweinstube.at)

## 57 BÄRENWIRT

"Bratl & Soul", tradition since 1663.  
Müllner Hauptstraße 8, Tel. +43/ 662 / 422404  
[www.baerenwirt-salzburg.at](http://www.baerenwirt-salzburg.at)

## 58 KRIMPELSTÄTTER

"Bier braucht Heimat" - a trusted tradition since 1548.  
Müllner Hauptstraße 31, Tel. +43/ 662 / 432274  
[www.krimpelstaetter.at](http://www.krimpelstaetter.at)

## 59 PAULI STUBM

A cult watering hole with character.  
Herrengasse 16, Tel. +43/ 662 / 843220, [www.paul-stube.at](http://www.paul-stube.at)

## 60 DER WEISERHOF BY JULES

Regional inn-style cooking with a hint of Mediterranean.  
Weiserhofstraße 4, Tel. +43/ 662 / 872267, [www.weiserhof.at](http://www.weiserhof.at)

## 61 ZUM ZIRKELWIRT

First chronicled in 1647.  
Pfeifergasse 14, Tel. +43/ 662 / 842796, [www.zumzirkelwirt.at](http://www.zumzirkelwirt.at)

## 62 ZUM WILDEN MANN

Traditional inner-city tavern since 1879.  
Getreidegasse 20, Tel. +43/ 662 / 841787, [www.wildermann.co.at](http://www.wildermann.co.at)

## 63 ZWETTLER'S

Just like home.  
Kaigasse 3, Tel. +43/ 662 / 844199, [www.zwettlers.com](http://www.zwettlers.com)

## 64 BLAUE GANS

Oldest city tavern, in the Kunsthotel.  
Getreidegasse 41-43, Tel. + 43/ 662 / 842491  
[www.blauegans.at](http://www.blauegans.at)

## 65 ST. PETER STIFTSKULINARIUM

Pure romance since 803, very ambitious cuisine.  
SanktPeter-Bezirk 1/4, Tel. +43/ 662 / 841 268, [www.stpeter.at](http://www.stpeter.at)

## 66 FIDELER AFFE

Traditional alehouse operated by Trumer Brauerei.  
Priesterhausgasse 8, Tel. +43/ 662 / 877361, [www.fideleraffe.at](http://www.fideleraffe.at)

## 67 FRANZISKISCHLÖSSL

A jewel on the Kapuzinerberg - only reachable on foot or by taxi.  
Kapuzinerberg 9, Tel. +43/ 662 / 872595, [www.franziskischloessl.at](http://www.franziskischloessl.at)

## 68 STERNBRÄU

A wonderful mix of history and cheeky innovation.  
Griesgasse 23, Tel. +43/ 662 / 842140, [www.sternbrau.com](http://www.sternbrau.com)

## 69 STADTALM

Scenic excursion tip directly above the historic district.  
Mönchsberg 19 C, Tel. +43/ 662 / 841729, [www.stadtalm.at](http://www.stadtalm.at)

## 70 GABLERBRÄU

Old Austria. Dining in a unique setting: colorful glass paintings, a historically listed neo-Gothic dining room and a modern vaulted ceiling.  
Linzergasse 9, Tel. +43/ 662 / 88965, [www.gablerbrau.at](http://www.gablerbrau.at)

## 71 STIEGLKELLER

Pub with terrace beneath chestnut trees and magical views.  
Festungsgasse 10, Tel. +43/ 662 / 842681, [www.restaurant-stieglkeller.at](http://www.restaurant-stieglkeller.at)

## 72 TRIANGEL

Celebrity meeting place with pleasant living room atmosphere.  
Wiener-Philharmoniker-Gasse 7, Tel. +43/ 662 / 842229  
[www.triangel-salzburg.co.at](http://www.triangel-salzburg.co.at)

## 73 ZUM EULENSPIEGEL

Original tavern for over 680 years, across from Mozart's Birthplace.  
Hagenauerplatz 2, Tel. +43/ 662 / 843180  
[www.zum-eulenspiegel.at](http://www.zum-eulenspiegel.at)

## 74 ZUM STADTKRUG

Nostalgic flavor, secluded small garden, home-raised steaks.  
Linzergasse 20, Tel. +43/ 662 / 873545, [www.restaurant.stadtkrug.at](http://www.restaurant.stadtkrug.at)



### Info about Salzburg

#### INFORMATION & BOOKINGS

Tel. +43/ 662 / 88987-0

[tourist@salzburg.info](mailto:tourist@salzburg.info), [www.salzburg.info](http://www.salzburg.info)

Salzburg Packages: [www.salzburg.info/packages](http://www.salzburg.info/packages)

#### TOURIST INFORMATION MOZARTPLATZ

Mozartplatz 5, Tel. +43/ 662 / 889 87-330, year-round

#### TOURIST INFORMATION SALZBURG MAIN STATION

Südtiroler Platz 1, Tel. +43/ 662 / 889 87-340, year-round

#### ON THE OUTSKIRTS OF SALZBURG

Salzburg Umgebungsorte

Tel. +43/ 6246 / 735 70, Fax +43/ 6246 / 747 95

[info@salzburg-information.com](mailto:info@salzburg-information.com), [www.salzburg-umgebung.com](http://www.salzburg-umgebung.com)



### Salzburg Card

#### The most important card for your Salzburg visit

Free one-time admission to all sightseeing attractions and museums, free rides on the fortress funicular and Untersbergbahn lifts, Salzach

cruises (Tour 1) as well as free use of public transportation. Salzburg Card holders also receive numerous discounts for concerts, theatrical productions and nearby excursion destinations. Available at the reception of your hotel, at all tourist information offices in and around the city, at ticket offices, at the airport and online for digital use.

Further information: [www.salzburg.info/salzburgcard](http://www.salzburg.info/salzburgcard)

### Parking in Salzburg

Take advantage of discounted parking in the Mönchsberg garage. Get your ticket "punched" at shops or restaurants in the historic district. You will be able to recognize them by the orange parking sticker. A discounted "Gastro Rate" is offered at the Barmherzige Brüder parking garage. If you enter after 4 p.m., with your validated ticket you will pay a discounted parking fee. Likewise for the Linzer Gasse parking garage, there are numerous shops, dining establishments and hotels on the "right side" of the historic district that allow you to take advantage of discounted fees. Link tip: Here you will find all parking opportunities in Salzburg: [www.oeamtc.at/parkinfo](http://www.oeamtc.at/parkinfo)

### Event highlights

- Mozart Week: 3<sup>rd</sup> + 4<sup>th</sup> week in January
- Easter Festival: Saturday before Palm Sunday until Easter Monday
- Salzburg Whitsun Festival: Friday until Whit Monday
- sommerszene: June/July
- Salzburg Festival: 4<sup>th</sup> week in July until the end of August
- Salzburger Kulturtage: mid-October until the end of October
- Jazz & The City: second half of October
- Salzburger Christkindmarkt: ca. mid-Nov. until 26 Dec.
- Advent Singing: end of November until mid-December
- Winterfest in the Volksgarten: end of November until 6<sup>th</sup> January
- New Year's in the historic district: 31.12. – 01.01.

### Guided tours to traditional businesses

Many Salzburg tour guides offer the opportunity to stop at select traditional businesses during their guided city tours. Then, you will have a chance to look, try and sample. Due to the size of the businesses, only small groups are possible. Further information is available from the service center operated by Tourismus Salzburg GmbH as well as online: [www.salzburgguides.at](http://www.salzburgguides.at).

### Excursion tips with a traditional flavor

- Untersbergbahn lifts, [www.untersbergbahn.at](http://www.untersbergbahn.at)
- Untersberg Museum Grödig, [www.untersbergmuseum.net](http://www.untersbergmuseum.net)
- Die Bachschmiede, Wals, [www.diebachschmiede.at](http://www.diebachschmiede.at)
- Elsbethen Heritage Museum, [www.museum-elsbethen.at](http://www.museum-elsbethen.at)
- Sonnenmoor Anthering, [www.sonnenmoor.at](http://www.sonnenmoor.at)
- Hallein Salt Mine & Celtic Village, [www.salzwellen.at](http://www.salzwellen.at)
- Top Salzburg sightseeing attractions, [www.hello-salzburg.at](http://www.hello-salzburg.at)

### Souvenirs

When you visit a city like Salzburg, you want to give friends and family back home a real sense of what it's like here. And there is perhaps no better way than typical Salzburg craftsmanship. Loden and other popular fabrics, manufactured into folkwear, dresses, scarves or coats, reverse-glass-painted pictures, dried flowers, the famous Mozartkugel pralines and painted country furniture are guaranteed to bring joy long after your visit!

#visitsalzburg



[www.salzburg.info](http://www.salzburg.info)



[www.salzburg.info/traditional-shops](http://www.salzburg.info/traditional-shops)

Here you will find complete details on the topic of traditional businesses in Salzburg.



[www.facebook.com/salzburg](https://www.facebook.com/salzburg)

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**Instagram**

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## TOURISMUS SALZBURG GMBH

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