



www.salzburg.info

THE STAGE OF THE WORLD

**SALZBURG**
Stage of the World

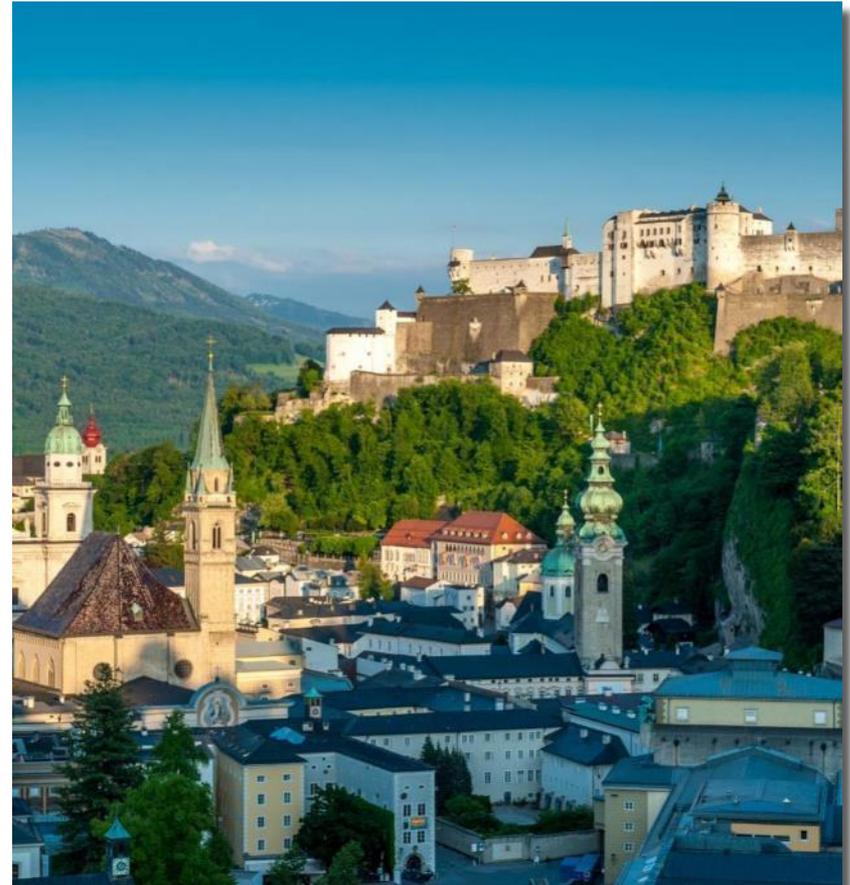


Basics

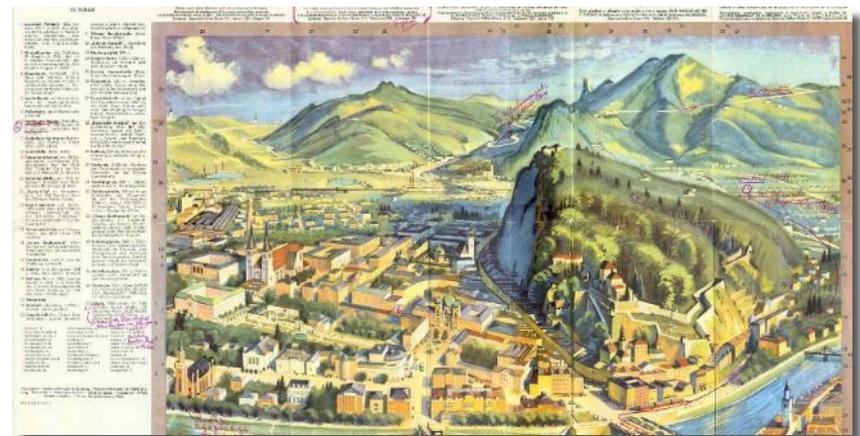


SALZBURG
Stage of the World

- UNESCO World Cultural Heritage
- Salzburg Festival & 4.500 cultural events per year
- Birthplace of MOZART
- THE SOUND OF MUSIC
- Silent Night, Holy Night
- Central location in Europe & easy accessibility



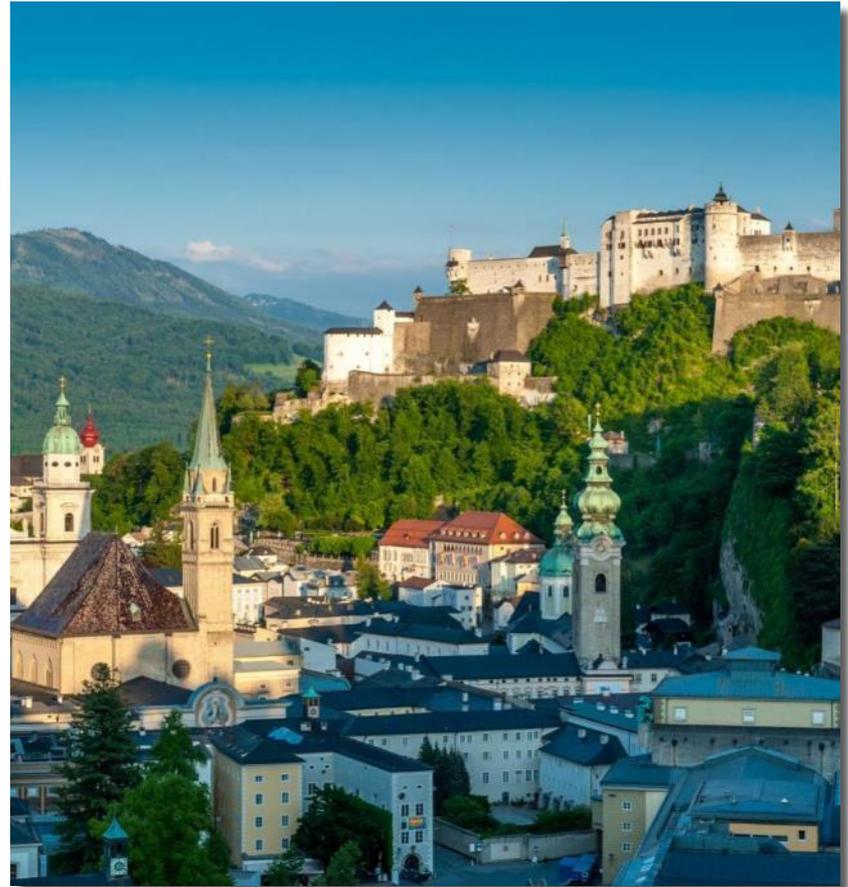
- City of Salzburg is the capital of Salzburg Province
- 150.000 inhabitants
- 6.5mi visitors per year
- Most important city-trip destination for Austria besides Vienna
- Since 1997 UNESCO World Heritage
- Condé Nast Traveller Voting „Most beautiful European City“
- Lonely Planet City Award „Best in Travel 2020“



- 300 km west of Vienna
45 min. by plane,
2hrs 22min by train
3hrs by car
- Good flight connections into Salzburg (SZG) via Istanbul, Vienna and Frankfurt
- Salzburg airport 10mins from City center
- Airport Munich excellent gateway to Salzburg
2hrs transfer time
- Main carriers: Turkish Airlines, Austrian, Lufthansa, Etihad, Airberlin, British Airways
- Centrally located for Pan-European tours



- Less than 2 hours from Munic Airport
- Less than 3 hours from Vienna Airport
- Salzburg airport 15mins from the City Center
- Major attractions of the old town in walking distance
- Main hotels located in the center
- Ample amount of parks, gardens, greens and 3 city mountains in the center
- Nature & mountain experience only 15mins from City Center
- Highly fragmented and diverse infrastructure
- Convenient apps and wifi spots
- Highly safe city



- Most convenient and cost efficient way to explore Salzburg
- Single free admission to all sights and attractions & all public transports
- Several other discounts
- For children half price
- Commissionable to travel agents
- [Find details here](#)





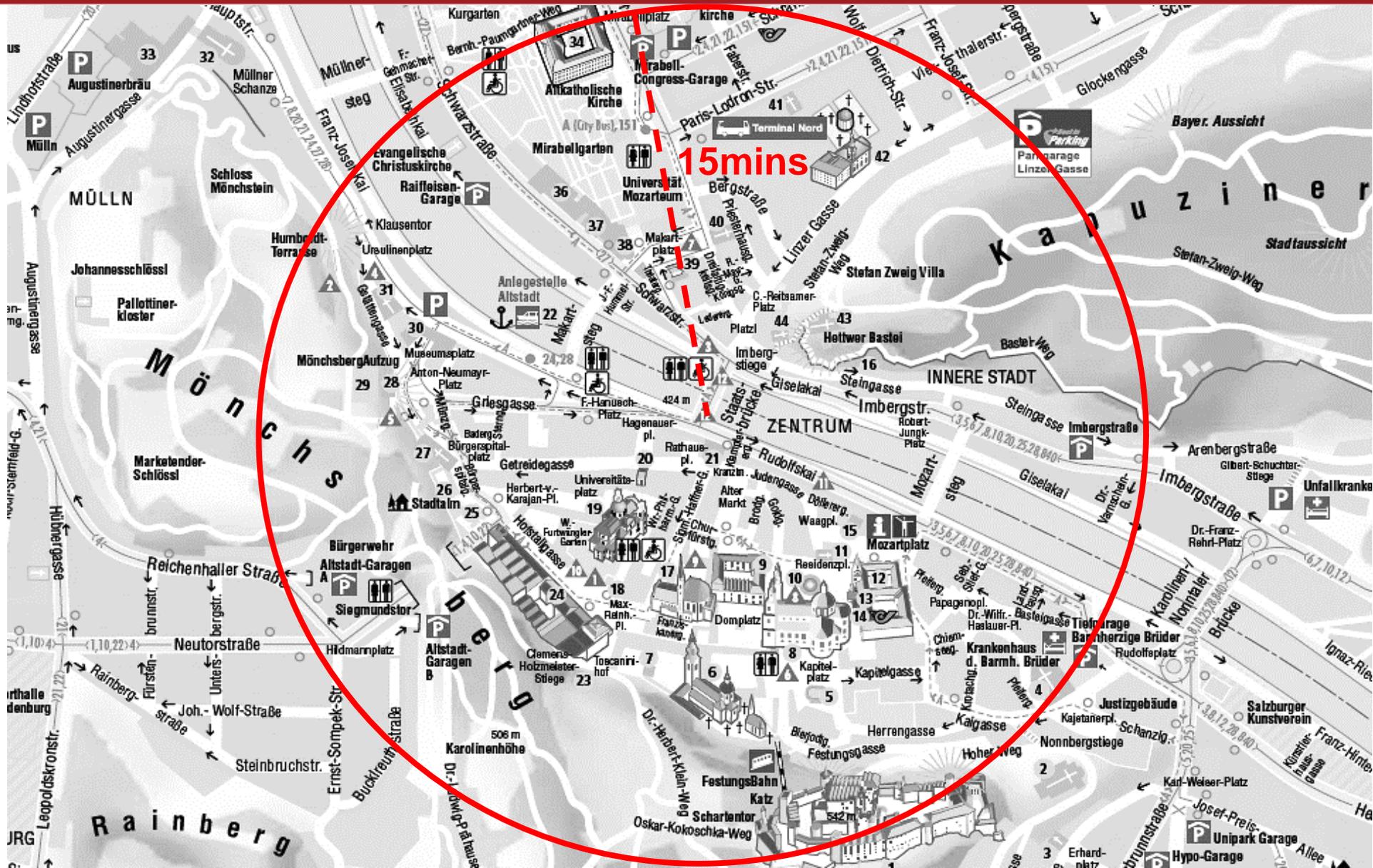
The City Center / Salzburg's Old Town



- Attractions at the Old Town within a radius of 15 minutes **walking distance** from the city center

All in One Spot

www.salzburg.info



- Fortress Hohensalzburg Salzburg's landmark
- DomQuartier Salzburg
- St. Peter's Cemetery
- Mozart's Birthplace & Residence
- Getreidegasse Shopping street
- Mirabell Palace & Mirabell Gardens



[Details to this attraction](#)

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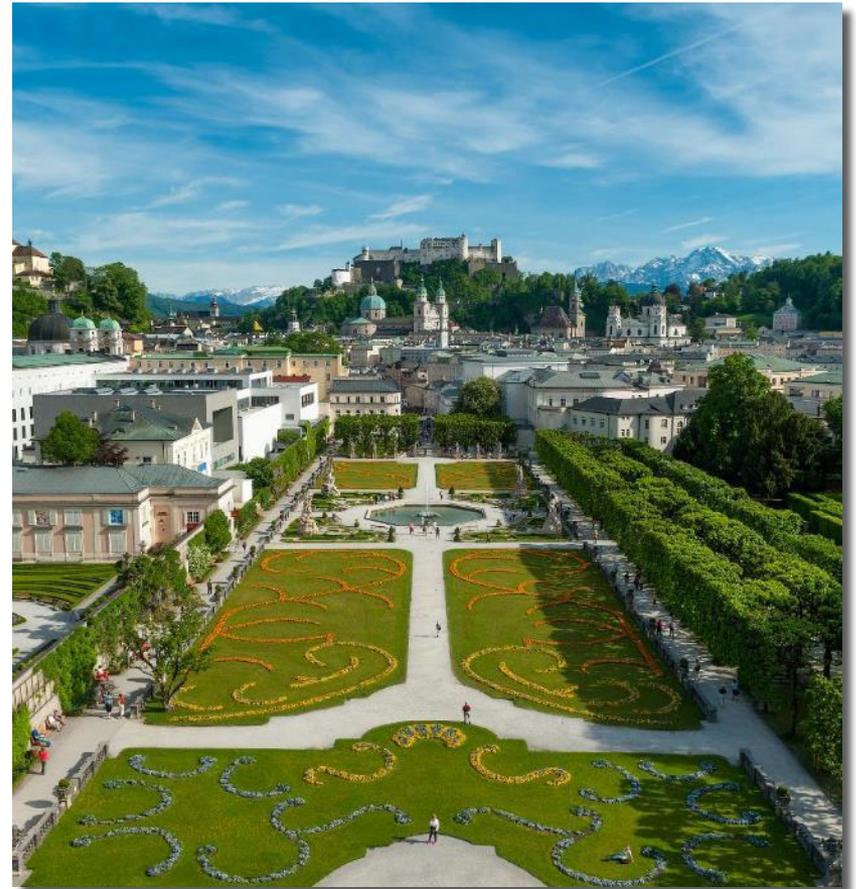
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Salzburg's urban area

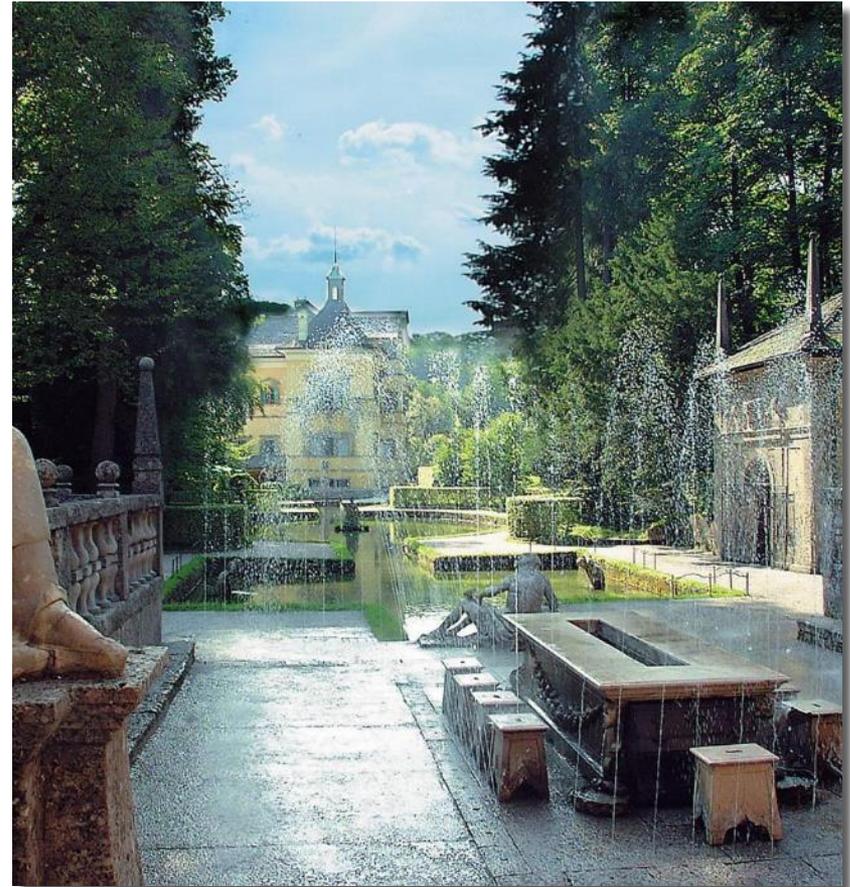


- Attractions, reachable within 5-15 minutes by taxi or public transport from the old town
- Locations within the city limits

- **10 mins** from the city center
- Redbull Hangar 7
Aircraft & Race Car Collection
www.hangar-7.com



- **15 mins** from the city center
- Hellbrunn Palace Trick Fountains
<http://www.hellbrunn.at/>
- Salzburg Zoo
<http://www.salzburg-zoo.at/>
- Casino Salzburg
<http://www.casinos.at/en/salzburg>



All in One Spot

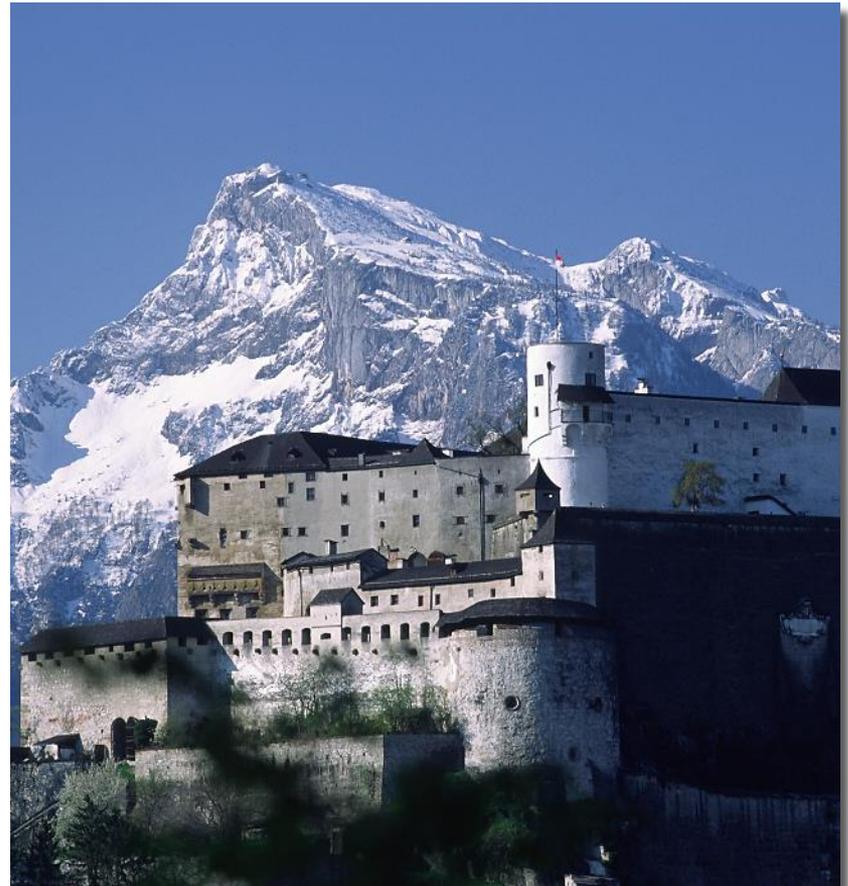
www.salzburg.info

The perfect hub for many day excursions

- National Capital (1,680,000 In 2008)
- over 200,000
- over 100,000
- over 50,000
- over 20,000
- other main city
- other city



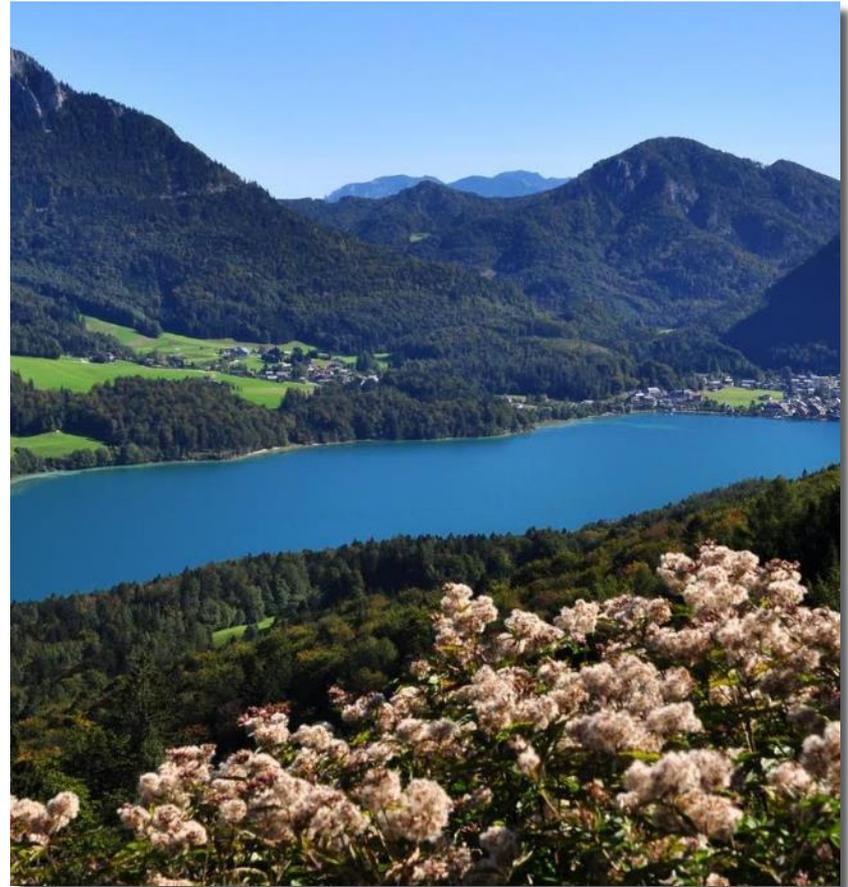
- **20 mins** from the city center
- Cablecar & mountain experience above 1.750 meters at Untersberg Mountain
www.untersbergbahn.at
- Salzburg's Open Air Museum in Grödig
www.freilichtmuseum.com



- **25 mins** from the city center
- Treasure Hunt at the Hallein Saltmines
<http://www.salzwelten.at/en/hallein/bergwerk/>



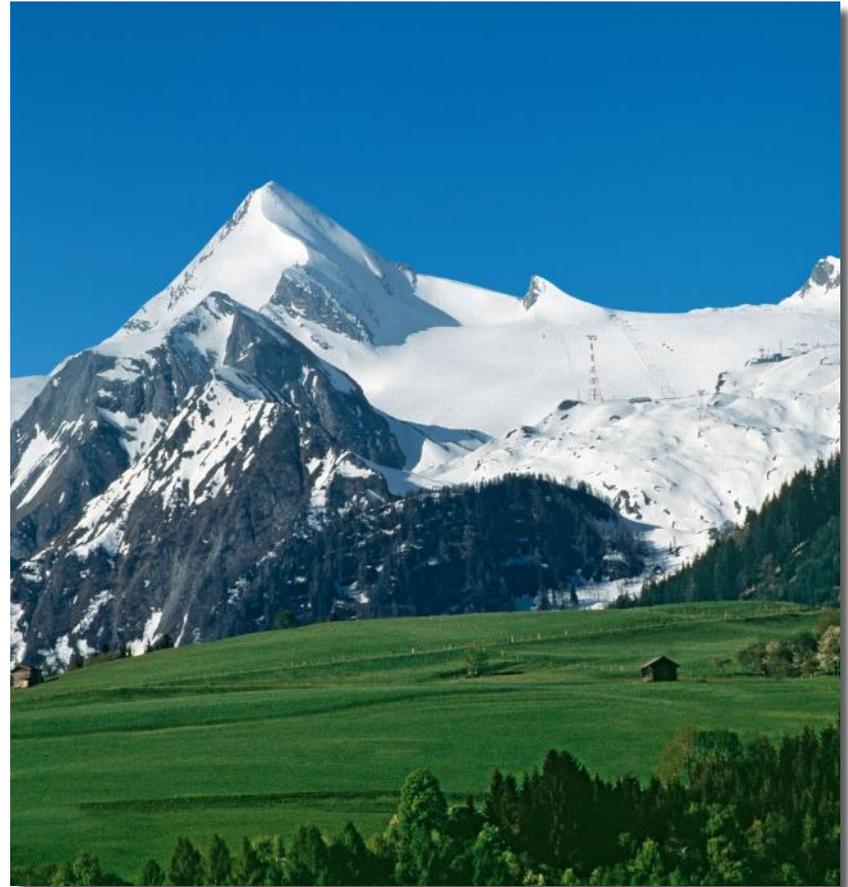
- **30 mins** from the city center
- Fuschlsee region
Lakes with drinking water quality
www.fuschlsee.salzkammergut.at



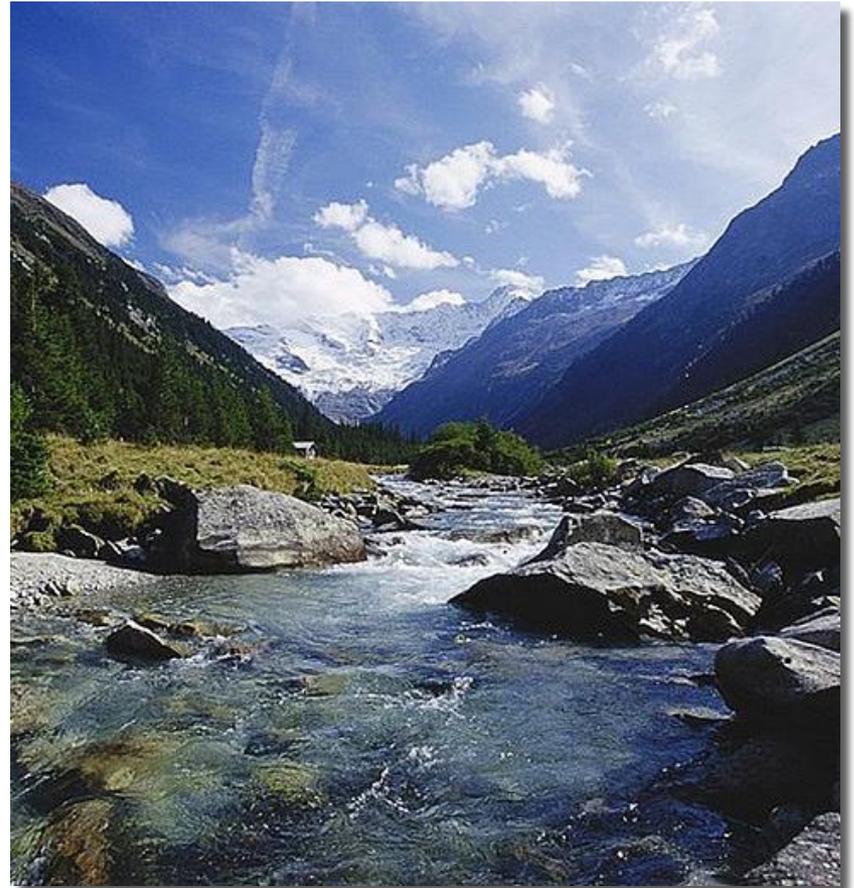
- **45 mins** from the city center
- World of Ice Giants,
the world's largest ice caves:
www.eisriesenwelt.at
- Hohenwerfen Fortress
one of the largest fortress
complexes in Europe, bird of prey
shows
<http://www.salzburg-burgen.at/en/werfen/index.htm>
- The Eagles Nest, Berchtesgaden
- Bavaria
www.kehlsteinhaus.de



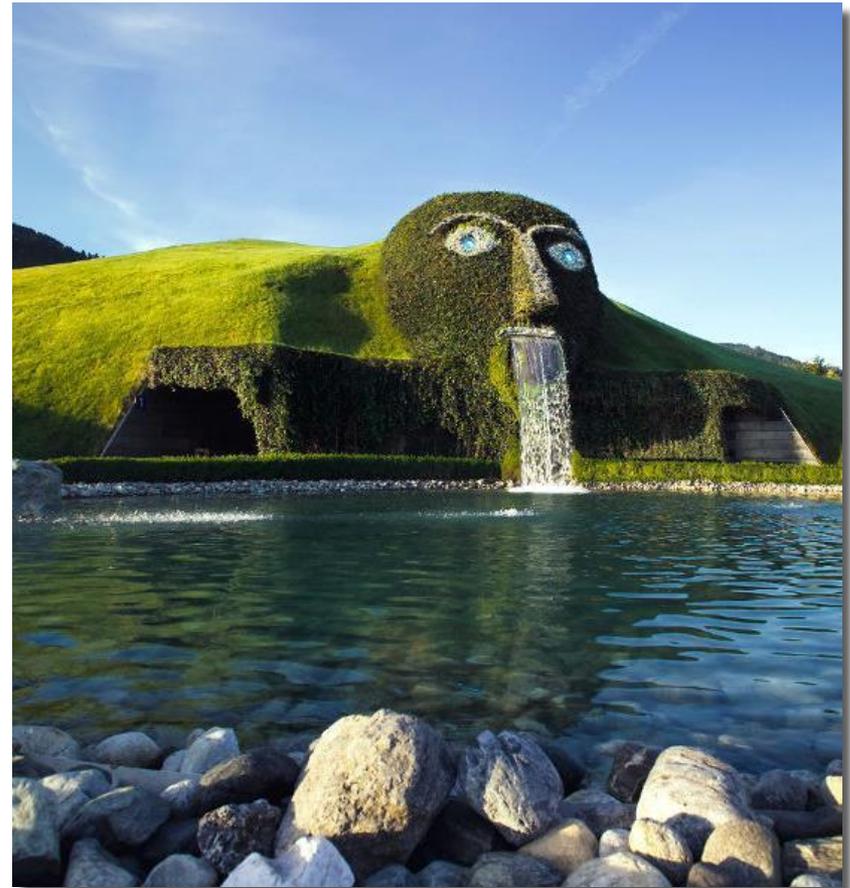
- **60 mins** from the city center
- Zell am See – Kaprun,
Kitzsteinhorn Glacier
www.kitzsteinhorn.at



- **90 mins** from the city center
- Hohe Tauern National Park
www.hohetauern.at



- **<120 mins** from the city center
- **Swarovski Crystal Worlds**
www.kristallwelten.swarovski.com
- **Innsbruck:**
www.innsbruck.info
- **Munich**
www.muenchen.de





Shopping



- Salzburg's Old City on the left and right banks of the Salzach River
- Getreidegasse with its world-famous wrought iron guild signs
- International Luxury brands, paired with taylor's and traditional manufacturers



- EUROPARK – Europe's best Shopping-Center Award
- McArthur Glen Designer Outlet Center
- Further Malls in walking distance from the Old Town and in the outskirts of Salzburg



- Farmers markets
- Lederhosen & Dirndl
The „Alpine Way“ of fashion
- Producers of traditional costumes
- Authentic and long established shops



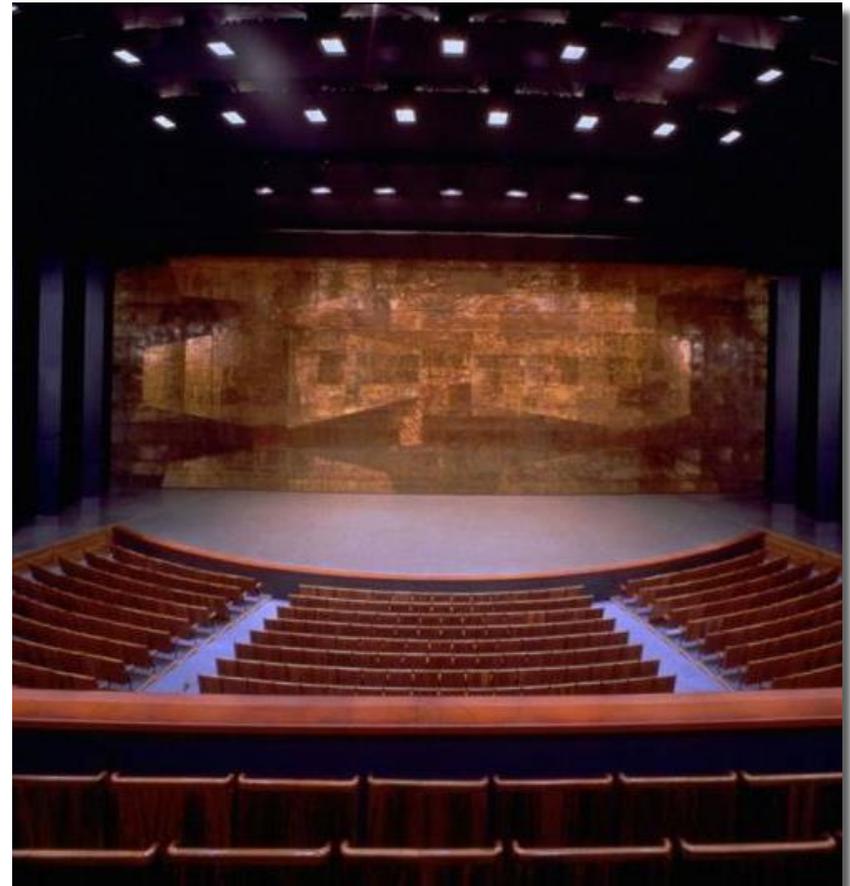


Arts & Culture



SALZBURG
Stage of the World

- **Mozart Week**
End of January
- **Easter and Whitsun Festival**
Palm Sunday – Easter Sunday
- **Salzburg Summer Festival**
6 weeks in July and August
- **Salzburg Culture Days - Oct**
- **Autumn Jazz Festival – Nov**
- **Salzburg Christmas Markets and Advent Performances**
from last weekend in Nov.
- **New Year's Eve**
- **Traditional Celebrations (Rupertikermess around Sept 24, May Pole ceremonies...)**



- Mirabell Palace Concerts
- Hohensalzburg Fortress Concerts
- Mozart Dinner Concert at the Stiftskeller St. Peter
- Sound of Salzburg Dinner Show
- Marionette Theatre
- Operas and plays at the Salzburger Landestheater
- Mozarteum Foundation Concerts



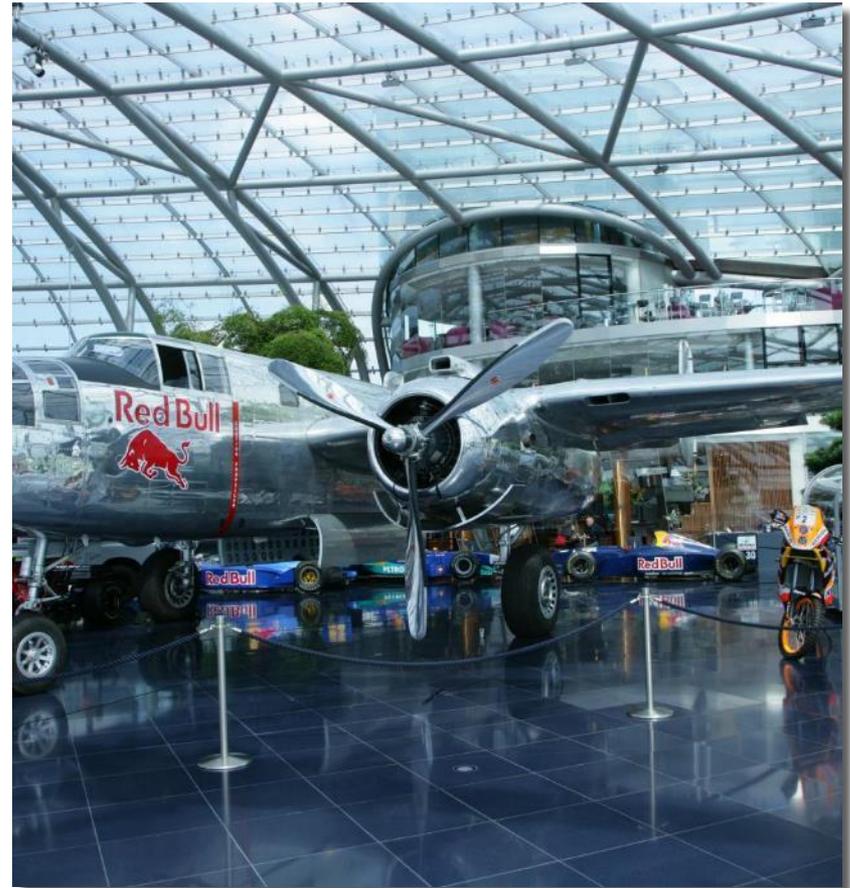
- Salzburg's most famous son
- Birthplace
- Residence
- Intl. Mozarteum Foundation
- Mozarteum University
- Mozarteum orchestra
- Mozart week
- European Mozart Ways
- Mozart Dinner Concerts
- Mozart City Tours and packages



- „The hills are still alive...“
- Sound of Music tours daily a.m. & p.m.
- performances of the musical „The Sound of Music“ at the Marionette and at the Salzburg State Theatre
- Sound of Salzburg Dinnershow



- Art Foundation Project „Walk of Modern Art“
- Creative architecture Redbull Hangar 7
- Würth Sculpture Park at Arenberg palace
- LEUBE Sculpture Park in St. Leonhard
- Salzburg Sculpture Parks
- Private Galleries and art shops
- Creative dancing, literature and theatre events
- Summer Academy of Fine Arts





Museums



- Salzburg (Panorama) Museum
- Mozart Birthplace & Residence
- Excavations
- Memorial Centres
- Open Air Museum Grossgmain
- Museum of Natural History
- Museum of Modern Art
- Redbull Hangar 7 - Aircraft & Automotive Collection





Hospitality



SALZBURG
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- 5*S & 5* hotels
 - [Hotel Sacher](#)
 - [Hotel Mönchstein](#)
 - [Starwood Goldener Hirsch & Sheraton Salzburg](#)
 - [Hotel Bristol](#)
 - [Hyperion Hotel Salzburg](#)
- Comfortable 4* hotels suitable for groups and conventions or smaller privately operated properties either traditional or boutique style
- Cosy family owned pensions
- Broad variety of international restaurants and beergardens

